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<https://www.btcc.com/en-US/markets/Origin Protocol-RUB>

About Origin Protocol (OGN)

Origin Protocol (OGN) is an ERC-20 token that powers Origin Protocol, a web3 protocol built on Ethereum and IPFS with the mission to bring non-fungible tokens (NFTs) and decentralized finance (DeFi) to the masses. After the Origin team has been building consumer-friendly products in the blockchain space for years, they learned that decentralized commerce would satisfy needs that users cannot fulfill with centralized alternatives. This can happen in the form of NFTs as digital collectibles or for financial applications.

Origin Protocol aims to create crypto-centric and user-friendly applications that will enable blockchain-powered commerce and decentralized applications to rival their centralized counterparts. The Origin Platform allows buyers and sellers to connect and transact on the blockchain. The project's goals are to reduce/remove unnecessary transaction fees charged by intermediaries, promote open and censorship-resistance commerce, and give early ecosystem participants stakes in the commerce network as it grows over time.

Underlying Technology

Origin currently powers over a dozen partner e-commerce and marketplace applications on its Platform. Origin Protocol consists of a series of smart contracts at the protocol layer, intermediary APIs that allow for in-house and third-party app creation, and the application/UX layer that end users interface with to buy/sell on the network. The components of the Platform are designed to be modular, and Origin strongly encourages other developers, e-commerce merchants, and marketplace operators to create their own applications for various business use cases.

What Makes Origin Protocol Different?

Origin Protocol aims to unlock value in crypto-centric opportunities across several verticals.

One is its self-serve NFT sale, which gives creators and influencers more control over their content and digital products. With Origin Story, Origin Protocol builds custom storefronts for creators that allow the protocol to generate record-breaking NFT sales in sectors like music, art, sports, retail, and many others. Its WYSIWYG (what you see is what you get) editor enables creators to create

Origin accounts, upload audio and visual assets for their NFTs and customized websites, and schedule NFT sales.

Furthermore, Origin Protocol offers its Origin NFT Marketplace that is to become the leader in NFT marketplaces and will allow Origin-branded aggregator markets, as well as site-specific markets. Site-specific marketplaces can be run by creators on their websites, thus using the Origin infrastructure for their specific purpose. The branded Origin marketplace enables creators to aggregate their NFTs on a single site similar to how [Opensea](#) works. In the future, Origin plans to branch out to Ethereum layer-two scaling solutions.

OUSD integrates with two lending providers, Compound and Aave. OUSD is also integrated with several AMMs like Curve, Uniswap, Sushiswap, and Balancer. The OUSD smart contract automatically earns yield, and in the future, Origin Protocol plans to distribute the reward tokens earned from the DeFi protocols across OUSD holders.

Cryptocurrency Price Prediction

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