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What Is World Liberty Financial USD (USD1): Everything You Need To Know About It

World Liberty Financial's USD1, a fiat-backed stablecoin pegged 1:1 with US Dollars, is once again making headlines as World Liberty Financial distributes \$4 million USD1 to WLFI holders. This distribution reflected the project's recent governance decisions and its commitment to transparency.

But what exactly is World Liberty Financial USD (USD1), and is it a worthwhile investment? Let's take a closer look at this groundbreaking crypto project.



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Latest News & Updates on USD1

On June 4, blockchain analytics platform Lookonchain confirmed that World Liberty Financial—a DeFi venture partially owned by a trust associated with U.S. President Donald Trump—has launched a new airdrop campaign aimed at early supporters.

As part of the initiative, World Liberty Financial began distributing \$47 worth of its USD1 stablecoin to wallets that participated in the WLFI token sale. This airdrop, approved through a prior community vote, is designed to reward early backers, boost liquidity for USD1, and test the project's token distribution system under real market conditions.

“Over \$4,000,000 USD1 just airdropped,” an official X post published on Wednesday read. “Every eligible WLFI holder received \$47 USD1 (excluding NY and certain other jurisdictions).”

Over \$4,000,000 USD1 just airdropped.

Every eligible WLFI holder received \$47 USD1 (excluding NY and certain other jurisdictions).

No claims. No links. No drama. Just sent.

That went smooth...

Should we listen to the community and make [\\$WLFI](#) tradable? ☐☐📧

Stay safe:

Official...

— WLFI (@worldlibertyfi) [June 4, 2025](#)

The airdrop leaned on the Ethereum blockchain, with the Ethereum price turning bullish amid rising institutional interest. However, the airdrop excluded WLFI token holders in New York and certain

jurisdictions.

Back in April, World Liberty Financial proposed a stablecoin airdrop for WLFI holders to trigger interest in the newly created USD1 stablecoin. In May, WLFI holders voted in favor of the airdrop proposal, with the Trump-backed project proceeding to distribution in early June.


Market analysts suggest that the specific amount of \$47 was intentionally chosen to pay tribute to Trump's status as the 47th President of the United States. This symbolic gesture adds a layer of political and cultural significance to an otherwise standard incentive program.

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

What is USD1?

ABOUT USD13

USD13 (World Liberty Financial USD)
Website: <https://www.worldlibertyfinancial.com/>
ATH: \$1.0583
Rank:
24HP: \$1.0177 / 24LP: \$0.9771

	
Cryptocurrency	World Liberty Financial USD
Token	USD13
Price	\$ 0.9990 ▲ 0.13%
Rank	
Market Cap	\$ 0
24H Trading Volume	\$ 234.5M
All-time High	\$ 1.0583
All-time Low	\$ 0.8875
24 High	\$ 1.0177
24 Low	\$ 0.9771
Cycle High	\$ 1.0290 / 2025-07-13 02:30:00
Cycle Low	\$ 0.9643 / 2025-07-12 14:10:00
Update Time	2025-07-22 21:48:01

In March 2025, World Liberty Financial Inc. (WLFI), a decentralized finance (DeFi) platform inspired by President Donald J. Trump, introduced USD1 as a new stablecoin pegged to the US dollar. USD1

is a fiat-backed stablecoin designed to maintain a 1:1 peg with the US dollar, meaning each USD1 token is intended to be redeemable for one US dollar.

According to World Liberty, the USD1 reserves will be held by BitGo, a California-based digital asset custody firm. Additionally, BitGo Prime, the firm's prime brokerage service, will assist USD1 by providing liquidity for token transactions and trading. Operated on the Ethereum and BNB Chain networks, with plans to expand to additional blockchains in the future, USD1 is designed to streamline digital transactions by enabling seamless conversion between fiat currency and digital assets.

The stablecoin aims to provide access to DeFi with the credibility and protection of traditional finance, offering a digital dollar that can be integrated into strategies for secure cross-border transactions, said WLF co-founder Zach Witkoff. Its recent integration and increasing popularity represents a major step toward broader adoption, achieving the stablecoin to operate across multiple blockchains. Through strategic partnerships, USD1 is accelerating its integration within the decentralized finance ecosystem.

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How does USD1 Work?

The reserves of the stablecoin are fully backed by a portfolio comprising short-term U.S. government treasuries, U.S. dollar deposits, and other cash equivalents. USD1 functions as a fiat-backed stablecoin, a category that encompasses established entities such as Tether (USDT) and Circle (USDC). This model relies on a reserve of tangible assets to maintain the token's value as closely aligned with \$1 as possible.

For USD1, these backing assets include short-term U.S. government treasuries, cash deposits, and cash equivalents, which provide a conservative foundation to ensure stability. In contrast to algorithmic stablecoins that employ complex mechanisms to sustain their peg, USD1's design emphasizes simplicity in order to minimize risk.

The 1:1 peg allows users to redeem USD1 tokens for U.S. dollars directly from the issuer, creating an arbitrage opportunity that aids in maintaining price stability. For instance, if the market value of USD1 falls below \$1, traders can acquire it at a discount and subsequently redeem it for \$1, thereby profiting from the difference. This mechanism mirrors the operational models of USDC and USDT, ensuring that the token's value remains closely tied to the U.S. dollar.

USD1 is initially minted on Ethereum and BNB Chain platforms. These networks facilitate fast, secure, and transparent transactions while making USD1 accessible to a wide range of users. WLF has expressed intentions to expand into additional blockchains in order to enhance the token's interoperability and reach within the DeFi ecosystem.

BitGo serves as custodian for USD1's reserves and plays a crucial role in ensuring security. As an industry leader in digital asset custody solutions, BitGo provides insured and regulated storage for the underlying assets supporting this stablecoin.

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

USD1 vs. USDT vs. USDC

Stablecoins have long played a vital role in the cryptocurrency ecosystem, offering price stability in an otherwise volatile market. Before the introduction of USD1, the space was already dominated by well-established players such as Tether (USDT) and Circle's USDC—two of the most widely used fiat-backed stablecoins globally.

With the launch of USD1, the new entrant faces strong competition from these incumbents, both of which have built significant trust, liquidity, and market share over time. However, USD1 seeks to differentiate itself through transparency, conservative asset backing, and cross-chain operability.

Below is a comparison highlighting the key differences between USD1, USDT, and USDC:

Stablecoin Type	USDT	USDC	USD1
Publisher	Tether Limited	Circle & Coinbase (Centre Consortium)	World Liberty Financial (WLFI)
Reserve Asset	The asset mix includes short-term U.S. treasury bonds, cash, secured loans, precious metals, and other investments.	100% cash and cash equivalents such as short-term US treasury bonds.	Fully backed short-term US treasury bonds, US dollar deposits, and other cash equivalents.
Blockchain	Ethereum, Tron, Solana, BSC, Avalanche, Polygon, Arbitrum, and others	Ethereum, Solana, Avalanche, Algorand, Tron, and other.	Ethereum (ETH) and Binance Smart Chain (BSC) blockchains, with plans to expand to other protocols in the future
Main Purpose	Widely used for crypto trading and DeFi	Used in digital payments and DeFi ecosystems with an emphasis on security and regulatory compliance.	Targeted at financial institutions & cross-border transactions
Control & Audit	It has been criticised for a lack of transparency; reserve reports are published regularly, and there are efforts to obtain a full audit by the 'Big Four' accounting firms.	Strictly regulated by Circle and Coinbase with monthly audits by leading accounting firms like Deloitte.	The reserves will be managed by BitGo, a well-known digital asset custodian company. Regular audits will be conducted by a third-party accounting firm (no information)
Popularity & Adoption	The largest and most widely used stablecoin in the crypto market.	A more reliable alternative to USDT and increasingly gaining ground in crypto transactions.	Just announced and not yet available for trading; market acceptance is still unknown
Regulation	Often faces criticism regarding regulatory compliance and reserve transparency.	More compliant with US and European regulations, with an emphasis on transparency and compliance.	Still in its early stages; potential for regulatory challenges, especially with the involvement of political figures like Donald Trump.

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World Liberty Financial USD (USD1) Market Performance

Since its launch in March 2025, USD1 has reached a market capitalization of \$2.1 billion in just over a month—making it the fastest-growing stablecoin in history. This remarkable growth has been largely fueled by a high-profile institutional partnership.

At the Token2049 conference in Dubai in April 2025, WLF co-founder Zach Witkoff announced that USD1 was selected to facilitate a \$2 billion investment deal between Abu Dhabi's MGX and Binance. This strategic deal not only validated USD1's credibility in the institutional space but also played a key role in accelerating its market adoption and capitalization.

On May 22, 2025, Binance announced the listing of USD1. Soon after the announcement, the USD1 stablecoin was listed on the Binance Spot market and made available for trading against USDT.

On May 26, Bitget, the leading cryptocurrency exchange and Web3 company, has announced the listing of USD1, adding it to spot trading. Trading for USD1/USDT and USD1/USDC trading pair begin on 26 May 2025, 10:00 (UTC), with withdrawals available on 27 May 2025, 11:00 (UTC).

As of writing the article, \$USD1 is traded at \$ 0.9990, boasting a market cap of \$ 0, and witnessing a hefty 24-hour trading volume of \$ 234.5M. USD1 Token saw a 24-hour change of 0.13%, with minor fluctuations of -0.08% in the past hour.

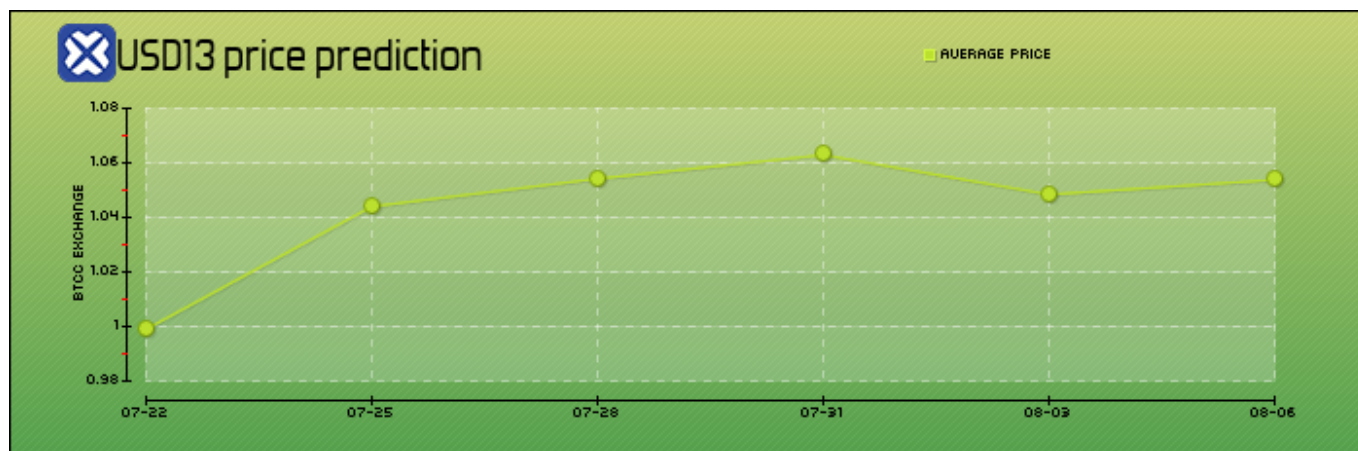
The following sets forth the USD1 to USD Chart

[World Liberty Financial USD Price](#)

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

World Liberty Financial USD (USD1) Price Prediction

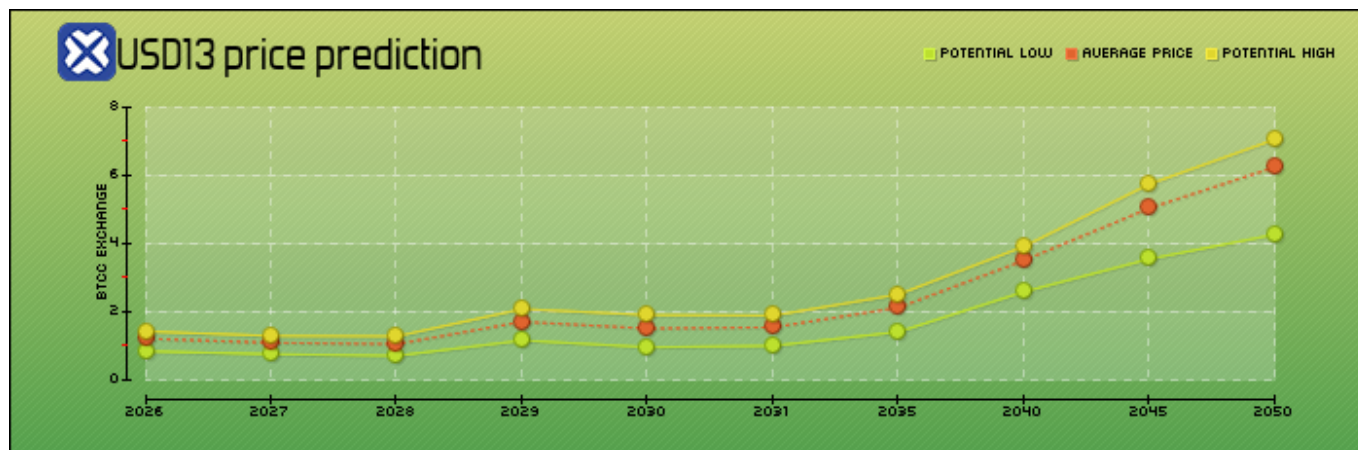
Based on our technical analysis, the following sets the USD1 price prediction for next half month:



Date	Price Prediction	Change
07-22	\$ 0.9990	0.00%
07-25	\$ 1.0440	4.51%
07-28	\$ 1.0542	5.53%

07-31	\$ 1.0629	6.4%
08-03	\$ 1.0484	4.95%
08-06	\$ 1.0538	5.49%

Based on our technical analysis, here's a quick look at the potential highs & lows of \$USD1's price between 2026 and 2050.



Year	Yearly Low	Yearly Average	Yearly High
2026	\$ 0.8432	\$ 1.2153	\$ 1.4260
2027	\$ 0.7571	\$ 1.0934	\$ 1.2971
2028	\$ 0.7119	\$ 1.0572	\$ 1.2859
2029	\$ 1.1616	\$ 1.7089	\$ 2.0829
2030	\$ 0.9616	\$ 1.5124	\$ 1.9065
2031	\$ 1.0031	\$ 1.5456	\$ 1.8897
2035	\$ 1.4125	\$ 2.1247	\$ 2.5123
2040	\$ 2.5893	\$ 3.5088	\$ 3.9180
2045	\$ 3.5511	\$ 5.0392	\$ 5.7471
2050	\$ 4.2677	\$ 6.2436	\$ 7.0573

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Potential Risks of Investing in USD1

Unlike established stablecoins such as USDC and USDT, which provide regular attestations outlining their assets and liabilities, USD1 has yet to publish a detailed breakdown of its reserve composition as of May 2025. While WLFI—the issuer of USD1—has pledged to conduct regular third-party audits to verify that the token is fully backed, the current lack of transparency may raise concerns among risk-conscious investors.

Additionally, USD1's reported ties to former U.S. President Donald J. Trump and his family through WLFI have sparked discussions around potential political associations. Although WLFI has publicly stated that the stablecoin's value and success are aligned with the strength of the broader U.S. economy—not with any political figure—this perceived affiliation could influence adoption, especially among users or institutions sensitive to political neutrality.

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

How to Buy the USD1 Token?

Currently, USD1 Token has secured listing on major crypto exchanges like Binance, Bitget, MEXC, etc., where interested investors can buy this crypto.

Unfortunately, \$USD1 token is not available on BTCC platform at present. However, it is worth mentioning that BTCC, one of the longest-running crypto exchanges in the world, supports trading for 360+ cryptocurrencies with a leverage of up to 500x. If you want to start trading cryptocurrencies, you can start by signing up for BTCC.

That's all information about USD1. If you want to know more information about USD1 and other cryptocurrencies, please visit [BTCC Academy](#).

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Fully licensed and regulated in the **U.S., Canada, and Europe**, BTCC is a well-known cryptocurrency exchange, boasting an impeccable security track record since its establishment in 2011, with **zero reported hacks or breaches**. BTCC platform provides a diverse range of trading features, including **demo trading, [crypto copy trading](#), [spot trading](#)**, as well as **[crypto futures trading](#)** with a leverage of up to **500x**. If you want to engage in cryptocurrency trading, you can start by signing up for [BTCC](#).



[BTCC](#) is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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