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Original:

<https://www.btcc.com/en-US/academy/research-analysis/what-is-thena-the-coin-thena-the-price-skyrockets-over-500-on-binance-listing-announcement>

### **What Is Thena (THE) Coin: Thena (THE) Price Skyrockets Over 500% On Binance Listing Announcement**

In the rapidly evolving world of cryptocurrencies, Thena (THE), a decentralized exchange and liquidity layer powered by BNB Chain and opBNB, is emerging as a fascinating contender. Notably, on November 26, Thena (THE) price witnessed a massive price jump of over 500% following lead crypto exchange Binance's announcement of introducing Thena (THE) as the second project on its Airdrops Portal.

Then, what is Thena (THE)? Is it a good investment in 2024? Next, let's take a close look at this innovative crypto project.

 **BINANCE** HODLER AIRDROP



# THENA

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## **Binance Introduces Thena (THE) Airdrop for BNB Holders**

On November 26, Binance announced that it would introduce Thena (THE), the DEX and liquidity layer built on BNB Chain and opBNB, as the latest project on its Airdrops Portal, offering rewards to BNB holders. Users who subscribed their BNB to Simple Earn Flexible or Locked products from 2024-11-06 00:00 (UTC) to 2024-11-13 23:59 (UTC) will get the airdrop distribution.

Binance will then list THE at 2024-11-27 10:00 (UTC) and open trading with THE/BTC, THE/USDT, THE/BNB, THE/FDUSD and THE/TRY trading pairs. The seed tag will be applied to THE. The seed tag will be applied to THE.

THE HODLer Airdrops Details:

- Token Name: Thena (THE)
- Total Token Supply: 206,863,770 THE
- Max Token Supply: 326,120,291 THE
- HODLer Airdrops Token Rewards: 21,750,000 THE (7% of max token supply)
- Smart Contract Details: BNB Chain , 0xF4C8E32EaDEC4BFfe97E0F595AdD0f4450a863a11
- Research Report: Thena (THE) (will be available within 12 hour of publishing this announcement)
- BNB holding hard cap: User's average BNB holdings in Simple Earn/ total average BNB holding \* 100% ≤ 4% (If the holding ratio is greater than 4%, the BNB holding ratio will be calculated as 4%)

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## **What is Thena?**

Thena is a decentralized platform revolutionizing liquidity management on the BNB Chain. The vision of Thena is to become the "SuperApp" platform set to onboard the masses, on-chain, with a CEX-grade experience. Tailored for traders, liquidity providers, and various projects, it integrates cutting-edge tools and robust governance mechanisms to optimize the DeFi experience. Since its inception in early 2023, optimize has distinguished itself through its community-driven approach and its relentless pursuit of pushing the boundaries of decentralized finance.

## **Key Features of Thena**

As an outstanding decentralized platform, Thena boosts several unique features helping it stand out. Its key features include:

- **ve(3,3) Governance Model**
- Drawing inspiration from Solidly and Aerodrome, this dynamic emissions allocation model grants veTHE holders the power to vote on liquidity pool incentives. By aligning the interests

of all stakeholders, it ensures the creation of an efficient and sustainable ecosystem.

- **Next-Generation Liquidity Tools**

- THENA V3.3 introduces a suite of advanced features, including Plugins (similar to Uniswap V4's Hooks), modular structures, Weighted Pools, and Metastable Pool. These features provide unparalleled customization and efficiency in liquidity management.

- **Cross-Chain Governance**

- THENA extends its governance model across multiple networks, starting with opBNB. This allows veTHE holders to influence liquidity strategies on a cross-chain level.

- **Community-Powered Growth**

- With no venture capital backing, THENA has distributed over \$25 million in total revenue to token holders. Its success is purely fueled by its vibrant community and collaborations with ecosystem partners.

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## What is the THE Token?

THE token functions as BEP-20 utility token of the protocol, playing an significant role within the Thena platform. THE token is mainly used to achieve two key objectives:

- Reach and maintain adequate liquidity to facilitate optimal trading conditions: \$THE are emitted as farming rewards to incentivize deep liquidity
- Encourage decentralized governance: \$THE can be used to take part in the governance for continuous development of the platform. The long term goal is to achieve true decentralization.

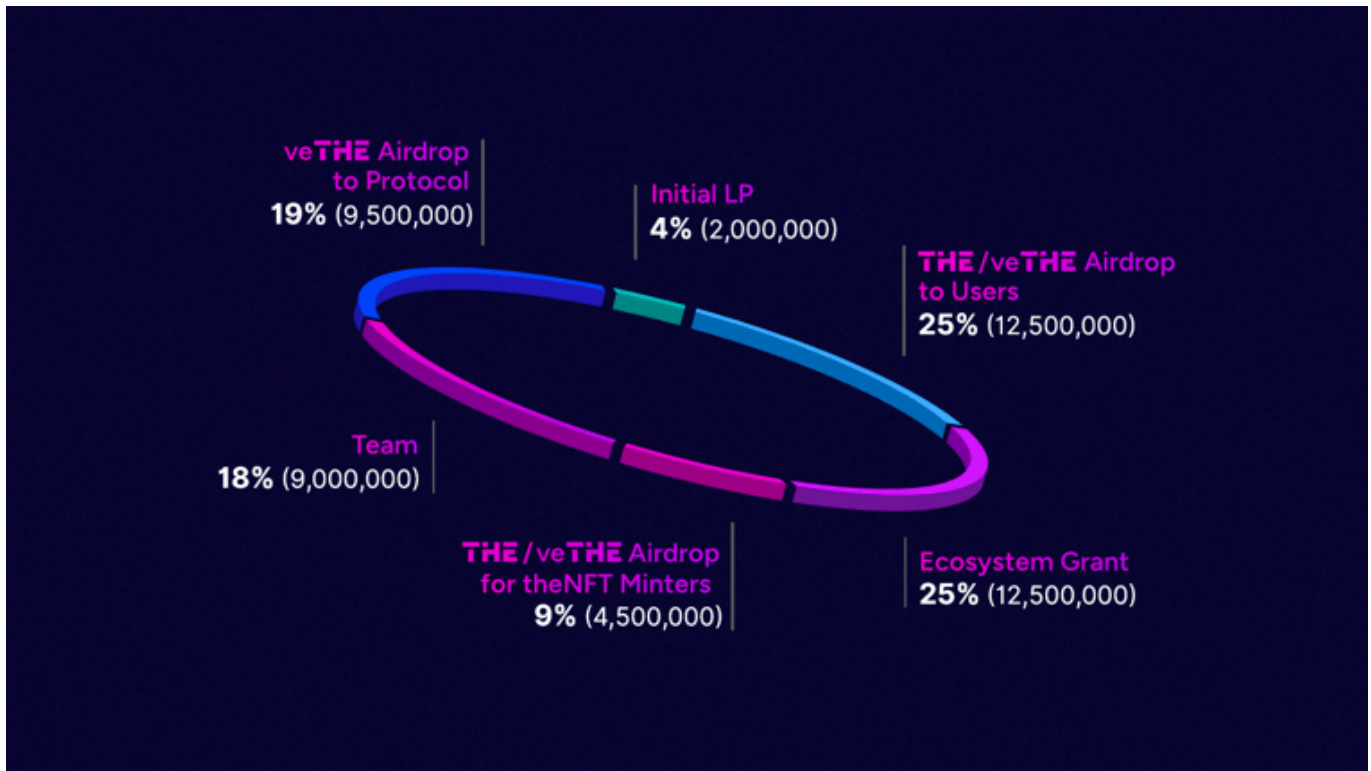
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## THE Tokenomics

With continuous development, THENA has established strong tokenomics and innovative technologies to ensure success amid the competitive world of cryptocurrencies.

With a total supply of 500 million tokens, the tokenomics of THENA is designed for growth, sustainability, and community rewards. The detail distribution of tokens sets as below:

- **veTHE Protocol Airdrop: 19%**
- **\$THE/veTHE Airdrop for Users: 25%**
- **\$THE/veTHE Airdrop for theNFT Minters: 9%**
- **Ecosystem Grant: 25%**
- **Team: 18%**
- **Initial Liquidity Providers: 4%**

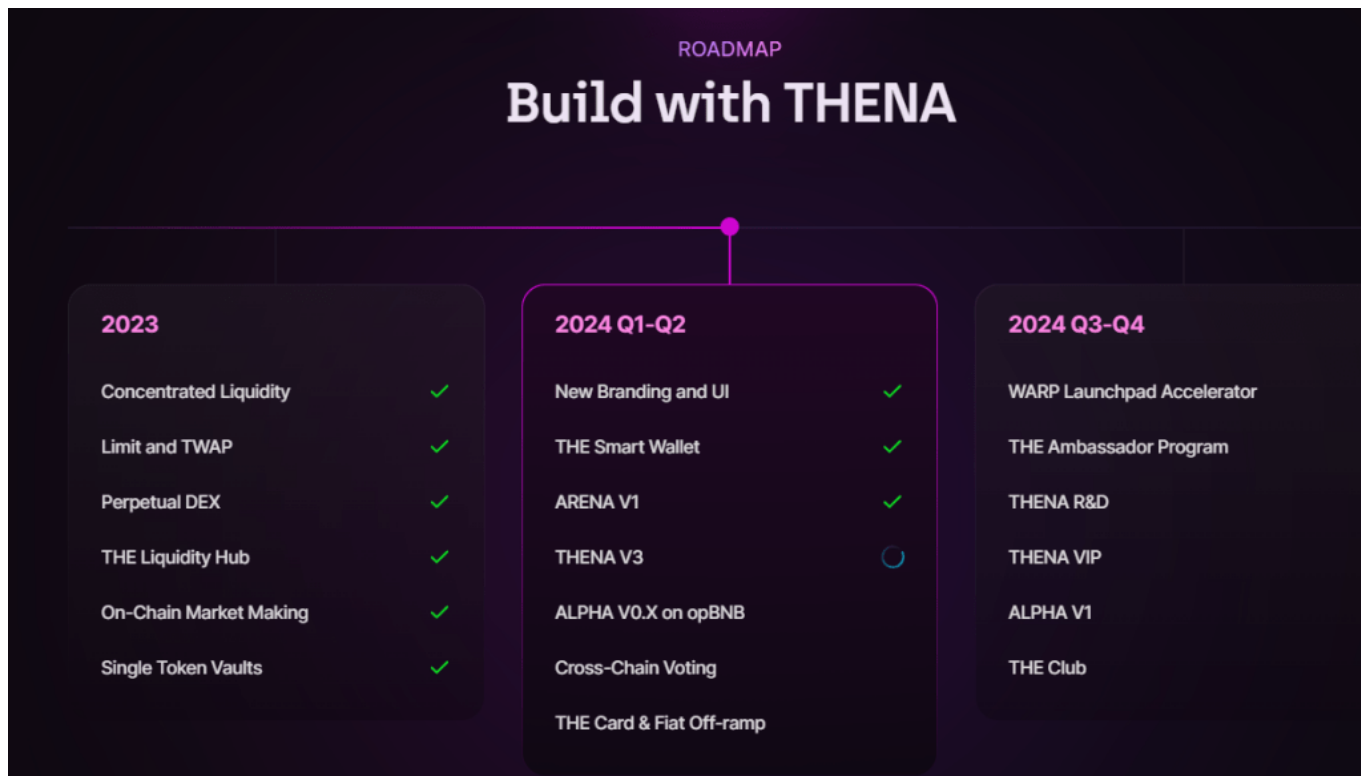


## Thena (THE) Roadmap

The future for THENA is promising. Boasting a comprehensive roadmap full of exciting milestones, THENA exerts enormous potential for sustainable growth.

THENA's roadmap is focused on expanding its ecosystem, advancing cross-chain capabilities, and setting new standards for DeFi innovation. The roadmap of THENA includes 3 steps, showing how the ambitious goals of the project will be realised.

2023	2024 Q1-Q2	2024 Q3-Q4
<ul style="list-style-type: none"> <li>Concentrated Liquidity</li> <li>Limit and TWAP</li> <li>Perpetual DEX</li> <li>THE Liquidity Hub</li> <li>On-Chain Market Making</li> <li>Single Token Vaults</li> </ul>	<ul style="list-style-type: none"> <li>New Branding and UI</li> <li>THE Smart Wallet</li> <li>ARENA V1</li> <li>THENA V3</li> <li>ALPHA V0.X on opBNB</li> <li>Cross-Chain Voting</li> <li>THE Card &amp; Fiat Off-ramp</li> </ul>	<ul style="list-style-type: none"> <li>WARP Launchpad Accelerator</li> <li>THE Ambassador Program</li> <li>THENA R&amp;D</li> <li>THENA VIP</li> <li>ALPHA V1</li> <li>THE Club</li> </ul>



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## Thena (THE) Price Prediction

As of writing this article, THE token is traded at \$1.41, boasting a market cap of \$75,587,476, and witnessing a hefty 24-hour trading volume of \$92,405,768. AVAX saw a 24-hour price change of +24.8%, with minor fluctuations of +5.8% in the past hour.

The following sets forth the THE to USD Chart

[THENA Price](#)

### Thena (THE) Price Prediction 2024

According to our price prediction on Thena (THE), Thena Price is predicted to move exponentially in 2024. The highest forecast for THE in 2024 is \$3.03 and the lowest at \$1.23, resulting in an average price hovering around \$2.84.

### Thena (THE) Price Prediction 2025

In terms of Thena (THE) price prediction for 2025, the maximum price level of THE token is predicted to be \$3.52. Under a bearish circumstance, THE is projected to drop to a lowest level of \$2.95, with an average price of \$3.48 throughout the year.

### Thena (THE) Price Prediction 2030

In terms of long-term price prediction for 2030 on Thena (THE), it is projected that Thena (THE) would be traded at a minimum price of \$9.28. The maximum price is projected to be \$10.28,

with an average price of \$10.01 throughout the year.

[TRADE\_PLUGIN]BTCUSDT,BTCUSDT[/TRADE\_PLUGIN]

## Is Thena (THE) a Good Investment in 2024?

Moreover, listings on top exchanges tend to attract more traders and investors, further driving the price of the token upwards. The listing of THE token on Binance is expected to provide greater visibility for THE and make it accessible to a broader range of traders, with traders expecting increased liquidity and adoption for THENA. The listing marks a major milestone for the project, solidifying its position in the crypto ecosystem. Anyway, as Binance's announcement has fueled demand, THENA is poised for wider adoption and enhanced liquidity, key factors for its continued growth in the decentralized finance (DeFi) ecosystem.

With impressive price growth and a unique model rewarding long-term supporters, THE has potential for significant returns. While investing in Thena (THE) carries with both opportunities and challenges. The potential ROI is significant if THE reaches \$40 by 2025. Inspired by innovative models like Curve and Olympus, THE promotes fee generation and gives veTHE holders control over emissions, fostering long-term commitment.

However, risks cannot be overlooked. Cryptocurrency market volatility remains a major concern, with regulatory changes and market sentiment shifts impacting prices unpredictably. While the anti-dilution mechanism protects investor interests, unexpected market dynamics could still affect THE's performance.

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## How to Buy the THE Token?

At present, THE token has already gotten listed on crypto exchanges like Bitget, CoinEx, BingX, etc., where interested investors can trade this coin after finishing registration and KYC process.

**Unfortunately, THE token is not available on BTCC platform as it is under its presale stage. However, it is worth mentioning that BTCC supports trading for large variety of popular coins, such as BTC, ETH, SOL, PEPE, DOGE, etc., with a leverage of up to 500X. If you are interested in these popular coins, you can make a purchase on BTCC exchange with highest security level and a most competitive fee.**

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## About BTCC

BTCC, one of the longest-running exchanges in the world, supports [crypto copy trading](#), [spot trading](#), as well as [futures trading](#) for 300+ cryptocurrencies with a leverage ranging from 1X to 500X. If you want to trade cryptocurrency, you can start by signing up for [BTCC](#).



[BTCC](#) is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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