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Original:

<https://www.btcc.com/en-US/academy/research-analysis/what-is-heima-hei-coin-binance-adds-support-for-heima>

### What Is Heima (HEI) Coin: Binance Adds Support For Heima

Launched in 2025, Heima (HEI) is a cryptocurrency token built on the Ethereum blockchain. Notably, the cryptocurrency has experienced a strong bullish trend, driven in part by Binance's expanded trading offerings. This surge has sparked speculation among market analysts about whether the token—also known to be the evolved version of the Litentry Network—can maintain its upward momentum in the coming months.

Then, what is Heima (HEI)? Is it a good investment in 2025? Next, let's explore everything about this crypto project.



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## **What is Heima (HEI)?**

Heima Network is a next-generation Layer 1 blockchain designed to enhance multi-chain and cross-chain interoperability. Evolving from the Litentry Network, Heima seamlessly integrates decentralized identity management and advanced security mechanisms powered by Trusted Execution Environments (TEE). Its innovative architecture enables smooth transactions across leading blockchain ecosystems, including Ethereum, Solana, and Polkadot, granting users effortless access to decentralized applications (dApps) and digital assets.

A key differentiator of Heima is its intent-based execution system, which streamlines cross-chain interactions by allowing users to engage with dApps and manage assets across multiple blockchains without technical barriers. Through its chain abstraction services, Heima eliminates the complexities associated with navigating different networks, creating a more intuitive and user-friendly experience for asset management and trading.

The network token for Heima is HEI token, since Heima network evolved from Litentry, the LIT token is the predecessor of the HEI token.

[TRADE\_PLUGIN]BTCUSDT,BTCUSDT[/TRADE\_PLUGIN]

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## **Key Features of Heima Network**

Compared to other cryptocurrency projects, Heima (HEI) has the following features:

## Cross-Chain & Multi-Chain Interoperability

Heima Network is designed to facilitate seamless transactions across major blockchain ecosystems, including Ethereum, Solana, and Polkadot. By enabling cross-chain interactions, Heima ensures users can access and transfer assets across different networks without friction.

## Decentralized Identity Management

Built on the foundation of the Litentry Network, Heima integrates decentralized identity (DID) solutions to enhance security, privacy, and user sovereignty. This feature allows individuals to control their digital identities while interacting with blockchain-based applications.

## Trusted Execution Environment (TEE) Security

Heima leverages TEE technology to provide an additional layer of security for sensitive operations. This ensures confidential data processing, protects against malicious activities, and enhances trust in decentralized applications (dApps) built on the network.

## Intent-Based Execution System

Unlike traditional blockchain networks, Heima simplifies cross-chain interactions with an intent-based execution model. This system enables users to execute transactions and interact with dApps across multiple chains without manually handling complex network operations.

## Chain Abstraction for a Seamless User Experience

Heima removes the complexity of managing multiple blockchain networks through its chain abstraction services. Users can seamlessly transfer, swap, and interact with assets across chains without needing to switch between different networks manually.

## Scalable & High-Performance Architecture

With a focus on scalability, Heima Network is built to support high transaction throughput while maintaining low fees. Its efficient consensus mechanism ensures fast and cost-effective transactions, making it an ideal platform for both developers and end-users.

## Developer-Friendly Ecosystem

Heima provides robust tools and SDKs for developers to build and deploy dApps effortlessly. With support for smart contracts and cross-chain functionalities, it fosters innovation and adoption within the blockchain space.

By combining interoperability, security, and usability, Heima Network positions itself as a next-generation blockchain solution for seamless decentralized experiences.

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## HEI Tokenomics

**According to** Binance's website, all information about its tokenomics sets as below:

- **Total Supply: 92,089,175 HEI.**
- **Circulating Supply: 66,846,230 HEI (approximately 72.6% of the total).**

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## **Binance Adds Heima (HEI) on Earn, Buy Crypto, Convert, Margin & Futures**

In an official announcement on February 13, Binance confirmed the addition of Heima Coin (HEI) to multiple trading platforms, including Earn, Buy Crypto, Convert, Margin, and Futures. This strategic move significantly expands HEI's market accessibility and trading options.

According to Binance, Simple Earn will offer flexible products for HEI starting today at 08:00 UTC. Beginning February 14, users will also be able to purchase the asset through the Auto-Invest program, utilizing various payment methods available on the platform.

# Binance Will Add Heima (HEI) on Earn, Buy Crypto, Convert, Margin & Futures

2025-02-13 15:30

HEI/BTC 0.00000827 -27.33% > HEI/USDT 0.7987 -29.24% >

*This is a general announcement and marketing communication. Products and services referred to here may not be available in your region.*

**Fellow Binancians,**

Binance is excited to announce that **Heima (HEI)** will be added to [Binance Simple Earn](#), ["Buy Crypto"](#), [Binance Convert](#), [Binance Margin](#), [Binance Auto-Invest](#), and [Binance Futures](#) at the respective dates and timings listed below.

## Earn

- [HEI Flexible Products](#) will be listed on Binance Simple Earn at **2025-02-13 08:00 (UTC)** and will be **available for subscription**.
- From **2025-02-14 10:00 (UTC)**, users may purchase **HEI** using any of the payment options supported on [Binance Auto-Invest](#).

## Buy & Sell Crypto

Users can buy **HEI** with **VISA, MasterCard, Google Pay, Apple Pay, Revolut** or buy and sell **HEI** with their **account balances** on the ["Buy Crypto"](#) page, available within one hour of **HEI** being [listed on Binance Spot](#).

## Convert

Users will be able to start trading **HEI** against BTC, USDT, and any other tokens on [Binance Convert](#) at **zero fees** within one hour of **HEI** being [listed on Binance Spot](#).

Additionally, users can also buy via VISA, MasterCard, Google Pay, Apple Pay, Revolut, and their account balances on the 'Buy Crypto' page within one hour of the spot listing. Also, the platform's colossal user base can trade the coin against BTC, USDT, and any other tokens on 'Convert' at zero fees within one hour of the spot listing.

Binance Margin will add the HEI coin as a new borrowable asset on cross and isolated margin, as well as the HEI/USDT and HEI/USDC pairs today at 11:00 UTC. Lastly, the crypto exchange revealed that it will also launch a USD-Margined perpetual contract for the asset with up to 75x leverage today at 09:00 UTC.

With Binance integrating HEI across its ecosystem, the token gains unprecedented market exposure, attracting significant liquidity inflows. Following the announcement, HEI's price surged dramatically as investor enthusiasm soared.

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## Is Heima (HEI) a Good Investment in 2025?

Heima (HEI) is a cryptocurrency that has recently gained significant attention, particularly following its listing on major exchanges like Binance and Bitget. Following the listing announcement, HEI's price surged by approximately 70% within a single day, reflecting heightened investor interest. The listing on Binance and the integration of DeFi increase the availability of Heima (HEI). Besides, Heima (HEI) may collaborate with other blockchain networks and DeFi projects in the future. If the Heima (HEI) chain is further developed, blockchain interactions may become smoother.

Given the current market dynamics and the recent surge in HEI's price, it's crucial to approach this investment with caution. While the listing on major exchanges and the subsequent price increase are positive indicators, the cryptocurrency market's inherent volatility means that past performance is not necessarily indicative of future results.

In summary, while HEI has shown promising developments, its future performance remains uncertain. Investors should exercise caution and make decisions based on comprehensive analysis and personal financial goals.

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## How to Buy the HEI Token?

Currently, HEI token has been available on several leading crypto exchanges, such as Bitget, Binance, MEXC, etc., where interested investors can purchase this kind of token.

**Unfortunately, \$HEI is not available on BTCC platform for the time being. However, it is worth mentioning that BTCC, one of the longest-running crypto exchanges in the world, supports trading for 300+ cryptocurrencies with leverage ranging from 1X to 500X. If you want to start trading cryptocurrencies, you can start by signing up for BTCC.**

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## About BTCC

BTCC, one of the longest-running exchanges in the world, supports [crypto copy trading](#), [spot trading](#), as well as [futures trading](#) for 300+ cryptocurrencies with a leverage of up to 500X. If you want to trade cryptocurrency, you can start by signing up for [BTCC](#).



[BTCC](#) is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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## **How to Trade Crypto Futures on BTCC?**

**BTCC supports trading for USDT- M Perpetual Futures contracts with a leverage of up to 500x, you can trade over 300 cryptocurrencies on BTCC at the most competitive price and highest security.**

The following sets forth the step-by-step guidance for crypto futures trading on cryptocurrency exchange BTCC:

### **Step 1: Create a BTCC account**

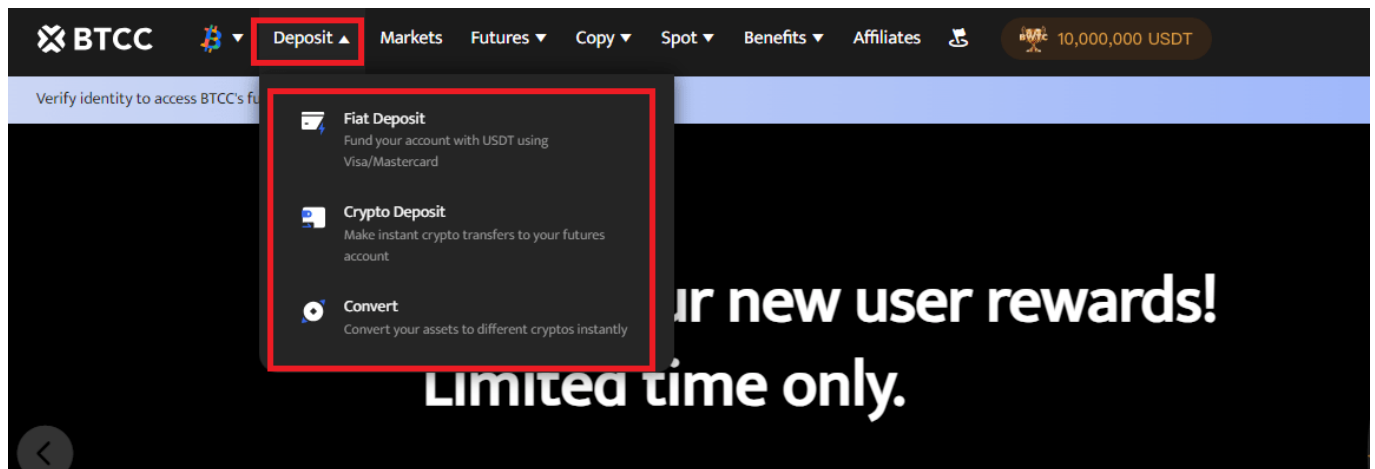
[Sign up](#) BTCC to start your journey on this leading crypto exchange.

### **Step 2: Complete BTCC's identity verification**

Kindly verify your identity to ensure full compliance and enhance your trading experience on BTCC. You can access the [identity verification page](#), fill out your country, upload your ID documents, and submit your selfie. You will receive a notification once your identity has been successfully verified.

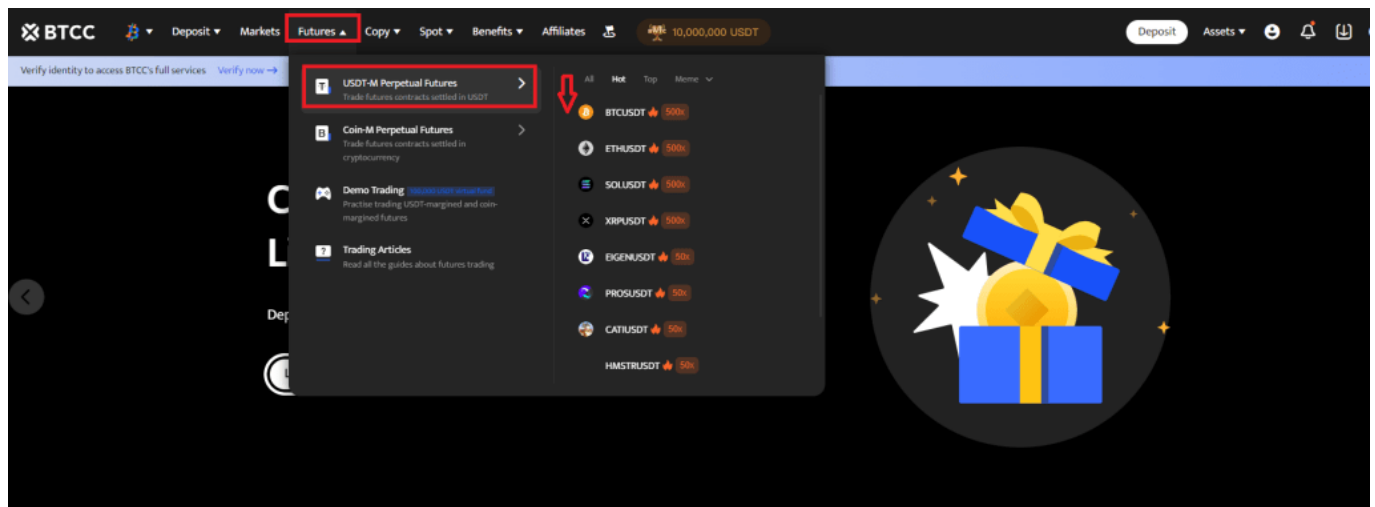
### Step 3: Fund your BTCC account

On the [BTCC official homepage](#), choose “Deposit”, and then fund your account with your preferred method



### Step 4: Place your crypto futures order on BTCC

Go back to the BTCC official homepage, choose “Futures” -“USDT-M Perpetual Futures Contract”, and find the crypto trading pair that you want to trade.



Then, choose the contract trading order type. Futures contract orders on BTCC platform include market orders, limit orders and SL/TP orders.

- **Market Order:** users place orders at the best price in the current market to achieve fast trading.
- **Limit Order:** Limit orders are a type of order to buy or sell futures at a price more favourable than the market price. When you buy at a price lower than the market price or sell at a price higher than the market price, the order will be in the form of a limit order.
- **SL/TP Order:** SL/TP orders are a type of order to buy or sell futures at a price less favourable than the market price. When you buy at a price higher than the market price or sell at a price lower than the market price, the order will be in the form of a SL/TP order.



Leverage 50x

OpenClose

MarketLimitSL/TP

Free 0.00USDT

Best Bid Price

QuantityBTC

Contract Value≈ 0.00USDT

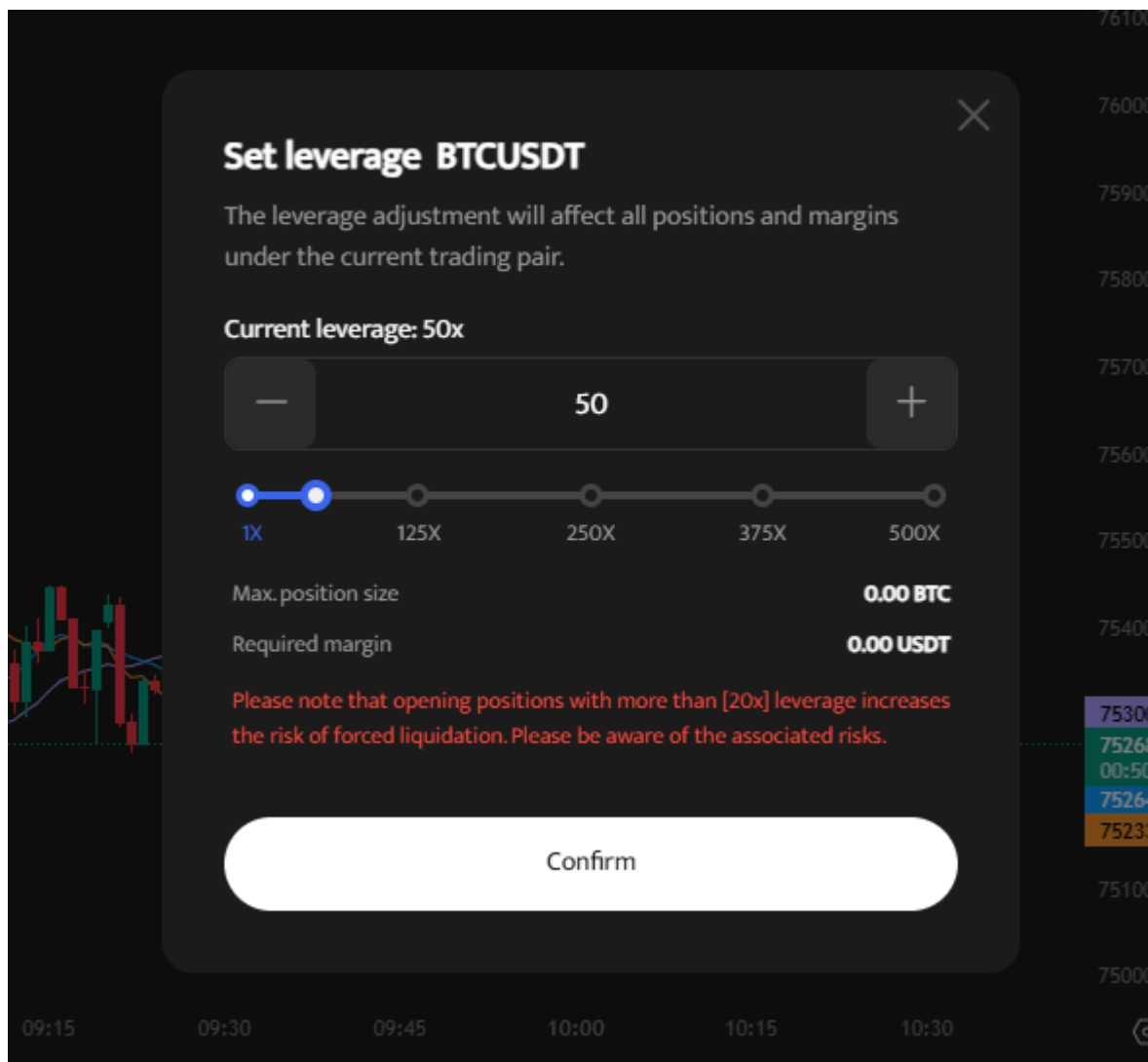
☐ Set TP/SL

Open longOpen short

Max long 0.00 BTCMax short 0.00 BTC

Margin 0.00 USDTMargin 0.00 USDT

Next, adjust the leverage multiple.



**Please keep in mind that operating leverage carries the risk of liquidation. Leverage should be adjusted based on your financial status and risk tolerance.**

Then, choose the lot size and set the SL/TP price. After setting the basic data information, users can choose to buy (open long) or sell (open short) after entering their ideal price. Traders should remind that the price cannot be higher or lower than the highest buying price or lowest selling price of the platform.

Finally, click the buy or sell button, and the crypto futures contract order is completed.

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