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What Is Doodles (DOOD) Crypto: Binance Lists Doodles (DOOD) On Futures Contract And Alpha

Originated in 2021 as a top NFT collection, Doodles is a leading NFT brand powered by art, animation, music, and gamified digital experiences. Doodles announced that it would release the Solana-based token named DOOD on May 9, drawing great attention of large number of crypto enthusiasts.

Adding to the buzz, Binance has officially announced that Doodles (DOOD) will open for trading on Binance Alpha and DOODUSDT Perpetual Contract will be available on Binance Futures with up to 50x leverage on 2025-05-09. The listing has catapulted Doodles (DOOD) into the spotlight, making it one of the most talked-about cryptos in the crypto community. But what exactly is Doodles (DOOD) ? And more importantly—is Doodles (DOOD) a smart investment in 2025?

In this article, we dive deep into Doodles (DOOD) crypto project, exploring the utility and value proposition of the DOOD token, thus offering insights for both seasoned investors and curious developers looking to explore this unique crypto project.

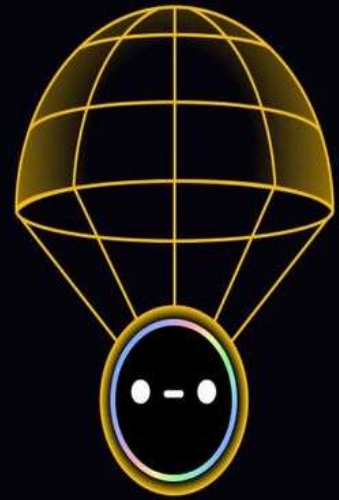


NEW FUTURES LISTING

DOODLES (DOOD) WILL BE ON BINANCE ALPHA AND FUTURES

With an exclusive token airdrop for eligible Alpha traders*

**T&C applies*



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What is Doodles?

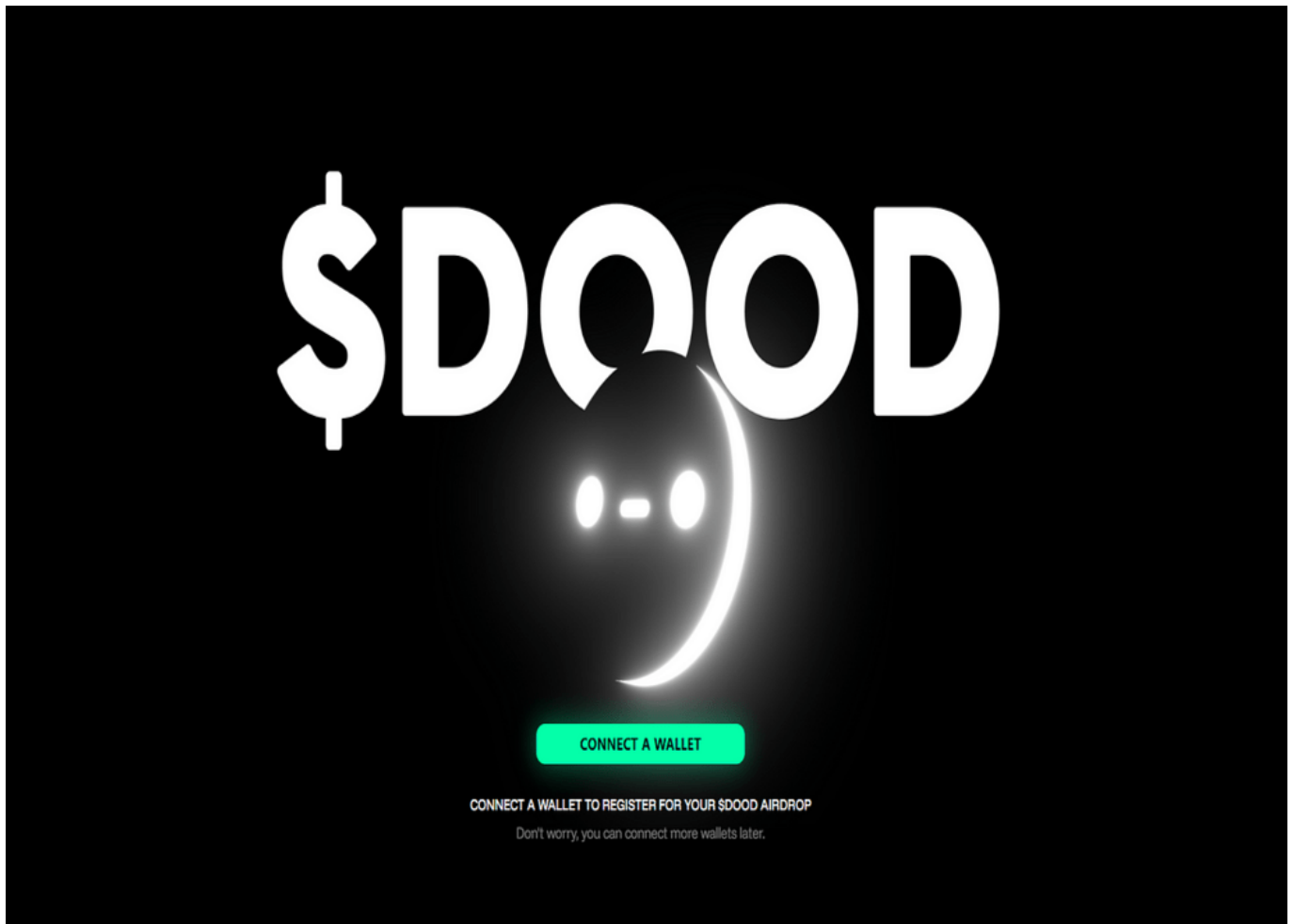


Originated in 2021 as a top NFT collection, Doodles is a next-gen storytelling brand that blends digital media, onchain tech, and community creativity. With a mission of building the world's most engaging onchain media franchise, Doodles has emerged as a transmedia universe powered by art, animation, music, and gamified digital experiences.

Since its launch in October 2021, Doodles has forged notable partnerships, such as working with McDonald's to feature Doodles artwork on more than 100 million McCafe holiday cups in November 2024. The Doodles NFT collection now boasts over 3,889 unique owners and has generated about 341,900 ETH (approximately \$606 million) in total trading volume, according to OpenSea. Between April 27 and May 4, the project witnessed \$1.55 million in trading volume.

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What is the DOOD Token?



While the Doodles NFT collection is on Ethereum, DOOD will launch on Solana on May 9 as they believe in finding “the best place for a particular product.” The DOOD token serves as the foundation for both the evolving Doodles universe and a broader protocol called DreamNet. As the native token of Doodles ecosystem, DOOD token is designed to power experiences across the Doodles universe, including avatar customization (Doodles 2), governance, and cross-chain incentives.

The token’s debut aligns with the project’s broader push into Solana and Web3 infrastructure, signaling a shift from static collectibles to a dynamic, utility-driven platform. Unlike many NFT-related tokens, \$DOOD isn’t just a rewards mechanism or governance tool — it’s a core part of a larger infrastructure play: structuring community-created stories as composable, AI-readable data.

DOOD marks a significant milestone within the Doodles NFT collection, offering a blend of utility, community engagement, and potential economic benefits. As an official token, it not only enhances the experience for NFT holders but also promotes a collaborative environment where community members can have a say in the project’s future.

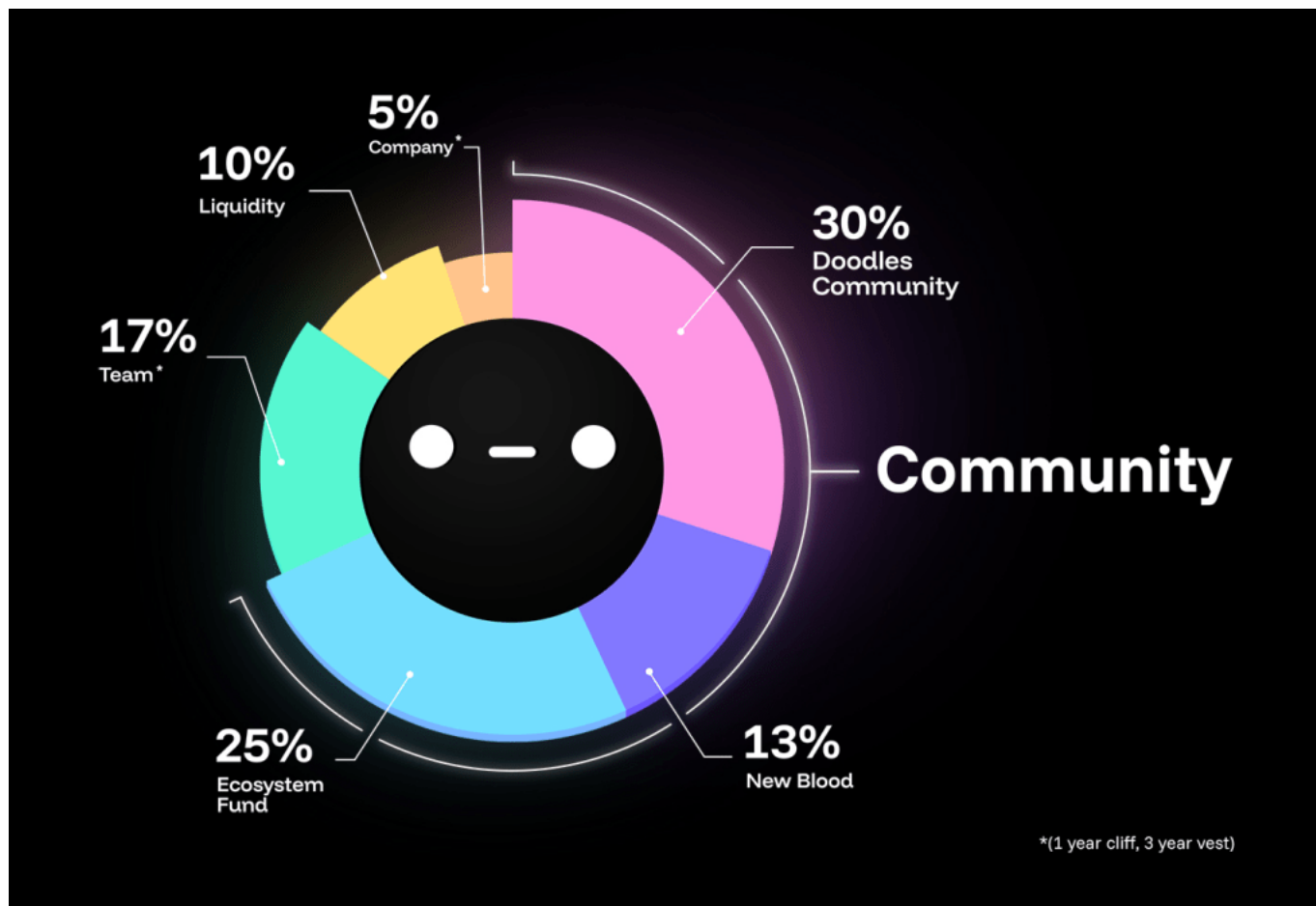
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DOOD Tokenomics

The total supply of \$DOOD is capped at 10 billion tokens. Detail information about DOOD token’s initial distribution sets as below:

- 30% to Doodles NFT holders via claim
- 13% to New Blood community members
- 25% reserved for the Ecosystem Fund
- 32% is set aside for the team, advisors, future reserves, and liquidity provisioning



DOOD tokenomics

Doodles (DOOD) Airdrop

For Current Doodles Collectors:

Existing Doodles holders can **pre-register** to claim their \$DOOD allocation at the time of TGE. This includes holders of:

- **OG Doodles**
- **Doodles 2**
- Other ecosystem collectibles

To qualify, users must visit **dood.doodles.app** and connect **both their Ethereum and Solana wallets**. Since the airdrop will occur on **Solana**, connecting a **Solana wallet is mandatory** to receive tokens.

⚠ **Important:** Pre-registration is only available for a limited time and must be completed **before** the

TGE. Missed the deadline? No problem — a **manual claim option** will remain open for **77 days post-TGE**.

For the “New Blood” Community:

This second group comprises **Solana-native communities** that have recently started engaging with the Doodles ecosystem. Unlike existing holders, they **do not need to pre-register**. Eligible wallets will receive \$DOOD **automatically** once the token goes live.

An **eligibility checker** for Solana wallets will be released soon, along with a **full list of supported collections** prior to launch.

Token Allocation Breakdown:

- **30%** of the total \$DOOD supply is allocated to **Doodles holders**.
- **13%** is set aside for **New Blood participants** and broader onboarding initiatives.

Together, these two groups will receive **43%** of the entire \$DOOD supply—making this one of the most inclusive and strategically designed airdrops in the NFT space.

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Binance Lists Doodles (DOOD) on Futures Contract and Alpha

On May 7, Binance has announce that it will launch the DOOD/USDT perpetual contract (up to 50x leverage) on May 9, 2025, and will open DOOD trading on Binance Alpha. This listing marks a major shift from static PFP NFTs to a utility-driven Web3 platform, boosting visibility for the NFT-native token.

Listing Details:

- Launch Date on Futures and Alpha: May 9, 2025
- Leverage on Futures: Up to 50x available
- Funding Rate Cap: Limited to +2.00% / -2.00%

As part of its early support for the Doodles ecosystem, Binance Alpha users were eligible to receive \$DOOD tokens via a targeted airdrop. This move has further fueled market optimism, with many traders pointing out that Binance was the first major exchange to announce support for the token.

With Futures trading already confirmed and growing momentum behind the project, market sentiment now suggests a 90% probability that \$DOOD will soon be listed on Binance Spot—a development that could further accelerate adoption and liquidity.

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Future Outlook of Doodles (DOOD)

The future of \$DOOD and the Doodles ecosystem looks bright as the project continues to evolve alongside the rapidly shifting NFT and crypto landscape. The integration of \$DOOD is expected to deepen over time, with new features, utilities, and ecosystem functionalities currently in development.

As the Doodles community expands, so too may the demand for \$DOOD—potentially unlocking greater value and opportunities for holders. Moreover, the project's commitment to innovation suggests that fresh initiatives and creative use cases will continue to emerge, further enhancing the token's relevance and long-term utility.

However, as crypto market is full of uncertainties and whether Doodles (DOOD) is a good investment is highly depends on traders' investment preference and risk tolerance, all investors are advised to do profound research and stay well-informed before making any investment decision regarding Doodles (DOOD).

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How to Buy the DOOD Token?

To purchase the DOOD token, you'll need to use a decentralized exchange (DEX) like those available on the Phantom mobile app, or utilize a centralized exchange such as Binance. DOOD tokens will be available for trading on Binance Alpha and Binance Futures on May 9.

Currently, \$DOOD token is not available on BTCC platform. However, it is worth mentioning that BTCC supports trading for large variety of popular coins, such as BTC, ETH, DOGE, SHIB, BONK, etc. If you are interested in these popular coins, you can make a purchase on BTCC exchange with highest security level and a most competitive fee.

That's all information about Doodles (DOOD). If you want to know more information about Doodles (DOOD) coin and other cryptocurrencies, please visit [BTCC Academy](#).

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[BTCC](#) is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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