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<https://www.btcc.com/en-US/academy/crypto-basics/what-is-bombie-bomb-everything-you-need-to-know-about-it>

### What Is Bombie (BOMB): Everything You Need To Know About It

Bombie is the top-earning Web3 game across Telegram and LINE platforms. Notably, Bombie is drawing great attention as the long-awaited airdrop from Bombie has been delayed yet again. In the meantime, attention has drawn to CappyBomb, the spiritual sequel to Bombie, which has already pulled in about 250,000 players in its first week.

Whether you're a crypto enthusiast, a gamer, or an investor looking for new opportunities, understanding what the Bombie project is and how it works could set you up for potential rewards. Next, let's dive in this popular crypto project.



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## What is Bombie?



Bombie is a Web3 casual shooting game available on both Telegram and LINE platforms, incubated within the Catizen ecosystem. It has emerged as the top-grossing blockchain game on both Telegram and the Kaia blockchain. Since its launch, Bombie has attracted over 12 million global users, generated more than \$20 million in total revenue, and maintains a daily active user base of 180,000. The majority of its user base is concentrated in Japan, Korea, Southeast Asia, and the TON community.

Inspired by the popular WeChat game Seeking Dao, Bombie features a light "loot box + monster combat" gameplay style that is enhanced with airdrop incentives, asset ownership opportunities, and

token utility loops. This successful transition from a Web2 model to a Web3-native economic framework exemplifies innovation in gaming design. The team emphasizes the philosophy of “fun before profit,” achieving an ARPPU (Average Revenue Per Paying User) of \$319 within the Kaia ecosystem and up to \$804 in Japan—setting an exceptional precedent for commercially sustainable Web3 games.

From Telegram to TON—and expanding beyond casual gaming into music and animation IP—Bombie is constructing a global lightweight Web3 gaming matrix centered around engaging gameplay while leveraging token incentives for growth. With its “light gameplay + strong interaction” model, Bombie has experienced viral growth across instant messaging platforms and stands out as a flagship example of the “Social + Game” paradigm within Web3 gaming.

Notably, this project enjoys official backing from both TON Foundation and Kaia Foundation. It has been highlighted as a key GameFi initiative at major events such as the Web3 Festival in Hong Kong as well as various gatherings across Korea and Japan—emerging as one of the standout success stories in this new cycle of GameFi development.

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## Key Features of Bombie

Powered by blockchain technology and developed by the reputable team behind Catizen, Bombie merges highly engaging gameplay with real earning potential. As a pioneering GameFi project across Telegram, TON, LINE, and Kaia ecosystems, Bombie is widely recognized for its innovative approach to Web3 gaming. Key highlights of the project include:

- **Massive User Base:** With over 12 million registered users, more than 180,000 daily active users, 1.6 million Telegram channel subscribers, and 1 million followers on X, Bombie ranks among the most socially integrated Web3 gaming projects.
- **Top Revenue Generator:** Bombie holds the #1 spot in mini-game revenue on both Telegram and LINE, with cumulative revenue surpassing \$20 million. The average revenue per paying user (ARPPU) in Japan stands at an impressive \$804—demonstrating a robust and sustainable monetization model.
- **Expanding IP Ecosystem:** Bombie is building a rich intellectual property (IP) ecosystem with original content including animation and music (e.g., Fake Elon, Bombie Rise), positioning itself as a leading Web3-native gaming IP brand.
- **Strong Social Virality:** By integrating directly with messaging platforms like Telegram and LINE, Bombie taps into existing social networks to drive viral growth—solving the cold-start problem that plagues many Web3 games.
- **Premier Ecosystem Support:** Backed by TON and Kaia, Bombie has drawn great attention at the Web3 Festival 2024, where the TON Foundation spotlighted it as a “core GameFi showcase project.”

## What is CapyBomb?

CapyBomb introduces a robust Stake-to-Earn mechanism that blends game-based airdrops, restaking, and high APYs to create a multi-layered rewards system. This innovative model not only fuels sustainable value growth but also supports the upcoming BOMB Token Generation Event (TGE).

With yet another delay to the highly anticipated BOMB airdrop from Bombie—a widely popular play-

to-earn game—community attention has naturally shifted to CapyBomb, now seen as its spiritual successor.

CapyBomb supports deposits in multiple cryptocurrencies, and players are instantly rewarded with powerful in-game items upon depositing—effectively functioning as free top-ups. These items significantly boost in-game performance, enabling players to defeat enemies more easily and earn generous \$CAPY airdrops. The entire gameplay experience is seamlessly integrated into platforms like Telegram and LINE, making it highly accessible.

While some community members view CapyBomb as a temporary distraction rather than a true successor to Bombie, the project introduces one critical upgrade: real utility for the BOMB token. In CapyBomb, \$BOMB can be used to unlock premium gear, enhance characters, and even be staked for yield within the game. This represents a crucial pivot toward transforming BOMB from an airdrop-centric token into a functional asset within a growing decentralized gaming ecosystem.

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## What is the BOMB Token?

BOMB token is the native token of Bombie, playing a pivotal role in this ecosystem by offering unique utilities and benefits to its holders. Its key utilities mainly include:

- **Governance:** \$BOMB will be used in future governance decisions, such as reward allocation, content updates, and cross-platform integrations. Community proposals will be supported.
- **In-Game Utility:** \$BOMB serves as the main token for Bombie and CapyBomb, used in gameplay loops like opening loot boxes, character upgrades, event access, and leaderboard rewards.
- **In-App Staking (IAS):** Users can stake \$BOMB in CapyBomb to unlock rare equipment, earn additional rewards, and qualify for future airdrops—enabling a Stake-to-Earn model.
- **Multi-Layered Value Capture:** Players can obtain \$BOMB through various avenues like Airdrop rewards, Rare in-game item production, Cross-platform ecosystem incentives (e.g., future Capy titles)
- **Cross-Platform and IP Expansion:** As the native token of the Bombie ecosystem, \$BOMB will integrate deeply with Telegram, LINE, and Kaia, and progressively expand into music, animation, and branded IP initiatives to sustain long-term token value.

**Currently, \$BOMB token is not available on BTCC platform under its presale stage. However, it is worth mentioning that BTCC, one of the longest-running crypto exchanges in the world, supports trading for 300+ cryptocurrencies with a leverage of up to 500X. If you want to start trading cryptocurrencies, you can start by signing up for BTCC.**

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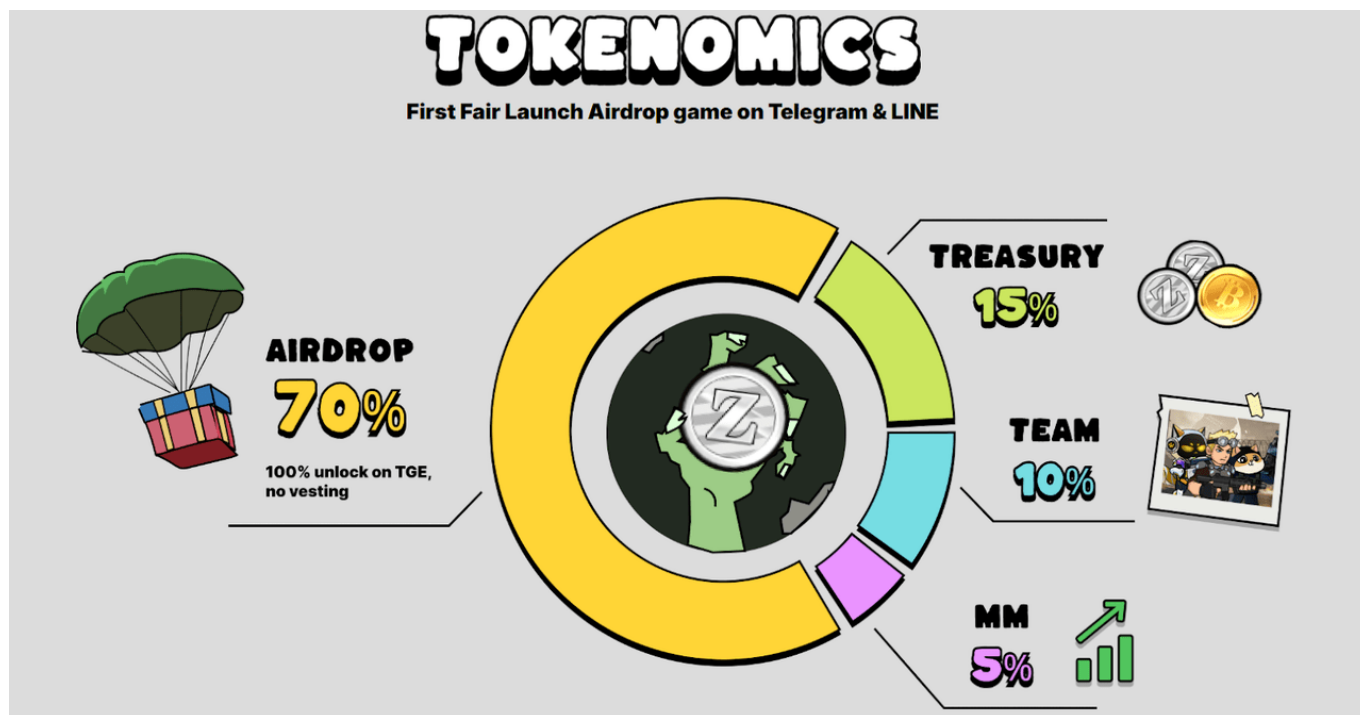
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## BOMB Tokenomics

The \$BOMB token total supply is placed at 10 billion tokens. Here's breakdown of \$BOMB token distribution:



- **Fair Launch Airdrop** - 70% Distributed via community-first approach at TGE. No vesting, no presale, ensuring wide token distribution and maximizing community reach.
- **Ecosystem Treasury** - 15% Reserved for ecosystem growth, platform incentives, and long-term strategic resources.
- **Team** - 10% Allocated to the core development team, aligned with long-term project evolution and product enhancement.
- **Market Making** - 5% Designated for DEX market making, early liquidity provisioning, and price stability.



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## Bombie (BOMB) Airdrop

The Bombie Airdrop is a token distribution initiative designed to reward players and community members with free \$BOMB tokens based on their in-game activity and engagement. According to the project's tokenomics, 70% of the total token supply is allocated to real players, reinforcing a strong emphasis on decentralization, community ownership, and incentivized participation.

This airdrop is not merely a promotional giveaway—it is a strategic launch event aimed at seeding the in-game economy, fostering long-term user loyalty, and generating early momentum. By rewarding early adopters and active participants ahead of the token's anticipated centralized exchange (CEX) listing, the campaign is positioned to strengthen both community ties and the long-term value proposition of the \$BOMB token.

Despite earlier promises of a Token Generation Event (TGE) scheduled for May 20, 2025, the Bombie airdrop has arrived—but not in the way players had anticipated. Instead of receiving the long-awaited \$BOMB token, users logging on May 20 have been allocated three different tokens, with only one—Catizen's native \$CATI token—available for trading.

Notably, the long-awaited airdrop from Bombie, a popular play-to-earn game, has been delayed yet again. The team now says the BOMB token claim page will go live "next week, though it remains

unclear whether the token generation event (TGE) will follow as quickly.

Having already failed to deliver on the “confirmed” May 20 airdrop, the team published its long-overdue whitepaper, which disclosed that the team had missed all of its Q1 targets.

After a string of missed deadlines and vague updates, trust in the Bombie team is wearing thin, and it’s unclear whether that momentum will last. This isn’t the first time a Telegram-based game has overpromised and underdelivered.

Bombie’s rocky airdrop rollout follows the missteps of Hamster Kombat and Catizen, both of which left players feeling burned after poor communication and fumbled execution.

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## Is Bombie (BOMB) a Promising Investment in 2025?

As the first Web3 game to top revenue charts on both Telegram and LINE, Bombie boasts a robust user base and significant monetization potential, indicating considerable upside for valuation re-rating. Despite Bombie’s remarkable growth and impressive top-line revenue on these platforms, it is important to recognize that Web3 gaming remains an experimental domain. Key metrics such as user retention, engagement, and liquidity may be influenced by broader market conditions.

With 70% of \$BOMB being airdropped at launch, initial selling pressure could arise. Although the team has implemented the IAS staking mechanism and feedback loops to stabilize token dynamics, short-term price volatility continues to be a concern. As with any cryptocurrency investment, there are inherent risks involved. All investors are strongly advised to conduct thorough research and exercise caution before making any decisions regarding Bombie (BOMB).

That’s all information about Bombie (BOMB). If you want to know more information about Bombie (BOMB) and other cryptocurrencies, please visit [BTCC Academy](#).

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