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Robinhood Markets (HOOD) Stock Analysis & Forecast: Is HOOD Stock a Buy Now?

Robinhood Markets (HOOD) has recently become a focal point of market discussions, largely due to speculation around its potential inclusion in the S&P 500 Index—an event that has sparked heightened investor interest. The stock has posted an impressive rally over several consecutive sessions, with gains fueled by optimism and media coverage surrounding this anticipated milestone.

However, market sentiment has been mixed. While some investors remain bullish, others noted HOOD's premarket decline after it was ultimately excluded from the most recent S&P 500 rebalancing—a development that tempered some of the earlier enthusiasm.

Looking ahead, broader macro factors, such as evolving cryptocurrency regulations, could play a significant role in shaping Robinhood's performance. Despite the uncertainty, many investors continue to express confidence in the company's long-term outlook, citing strong user acquisition and its expanding footprint in crypto trading as core growth drivers.

This article provides an in-depth analysis of HOOD stock's recent performance, incorporating technical indicators and expert forecasts to offer a comprehensive outlook on its potential trajectory.



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Robinhood Markets, Inc. Overview

Robinhood Markets, Inc., founded in 2013 and headquartered in Menlo Park, California, operates a comprehensive financial services platform in the United States. The company enables users to invest in a wide range of assets, including stocks, exchange-traded funds (ETFs), American Depository Receipts (ADRs), options, gold, and cryptocurrencies.

Robinhood offers a suite of innovative features such as fractional share trading, recurring investments, fully-paid securities lending, margin investing, cash sweep, instant withdrawals, 24/7 trading, retirement accounts, joint investing accounts, event contracts, and futures trading.

The platform also emphasizes financial education, providing users with a variety of learning tools. These include:

- **Snacks:** A digestible, accessible format of daily business and financial news tailored for a younger generation of investors.
- **Learn:** A comprehensive library of guides, tutorials, and a financial glossary to help users deepen their understanding.
- **Newsfeeds:** Curated access to both free and premium financial news from reputable outlets like Barron's, Reuters, and Dow Jones.
- **In-App Education:** Foundational content covering investment basics—why people invest, how markets function, and how to set financial goals—designed to educate users before they place their first trade.
- **Crypto Learn and Earn:** A dedicated module for cryptocurrency education, offering rewards for completing lessons that explain key concepts related to digital assets.

In addition to investment services, Robinhood provides financial products such as the Robinhood Cash Card, credit cards, spending accounts, and crypto wallets. It also operates a global digital currency marketplace, allowing users to buy and sell major cryptocurrencies like Bitcoin, Ethereum, Litecoin, Ripple (XRP), and Bitcoin Cash.

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Robinhood Markets Analyst Ratings and Price Targets

Over the past several months, Wall Street analysts have maintained a generally optimistic outlook on Robinhood Markets (\$HOOD). The consensus rating for the stock is currently "Moderate Buy", with an average price target of \$56.17. Several prominent firms have recently updated their outlooks:

- **Needham & Company LLC** reaffirmed its "**Buy**" rating with a **\$71.00 price target** in a note issued on **May 27th**.

- **Barclays** downgraded its price target from **\$76.00 to \$45.00**, while maintaining an **“Overweight”** rating in a report dated **April 7th**.
- **Cantor Fitzgerald** adjusted its target from **\$62.00 to \$60.00**, also retaining an **“Overweight”** stance, as of **May 1st**.
- **JMP Securities** reiterated its **“Market Outperform”** rating and issued a **\$70.00 price target** on the same day.
- **Piper Sandler** raised its target price significantly, from **\$54.00 to \$75.00**, while assigning an **“Overweight”** rating in a report published on **February 13th**.


This generally bullish sentiment reflects analyst confidence in Robinhood’s growth trajectory, user expansion, and diversification into cryptocurrency and financial services.

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Robinhood Markets (HOOD) Stock Price Analysis

ABOUT ROBINHOOD MARKETS, INC.



Robinhood Markets, Inc.

ATH: \$113.37

Rank: 173

24HP: \$104.59 / 24LP: \$93.36

	
Stock	Robinhood Markets, Inc.
Last Price	\$ 99.9 ▼ -3.06%
Rank	173
Market Cap	\$ 88.4B
24H Trading Volume	\$ 75.7M
Exchange	NASDAQ
Open	\$ 97.80

Previous Close	\$ 97.80
High	\$ 104.59
Low	\$ 93.36
ATH	\$ 113.37 / 2025-07-18
Website	
CEO	
Total Employees	
Industry	
Address	
City	
State	
Country	
Zip	
Phone	
Update Time	2025-08-03 22:18:01

Robinhood Markets Inc., the widely recognized commission-free trading platform, has drawn significant attention from the financial world following its extraordinary stock performance. Over the past two months, shares of Robinhood have surged more than 250%, hitting an all-time high of \$77.77, fueled by robust trading activity and a sharp increase in user growth.

However, investor enthusiasm was tempered after the company was left out of the latest S&P 500 index inclusion, triggering a 7% pullback in its share price. Despite this short-term dip, market analysts remain bullish on Robinhood's long-term outlook, citing strong fundamentals and continued momentum. Many believe that if current trends continue, future inclusion in the S&P 500 remains a distinct possibility.

Daily Simple Moving Average (SMA) & Daily Exponential Moving Average (EMA)

Date Calculated:2025-08-03

3_SMA	\$ 103.02	3_EMA	\$ 99.90
5_SMA	\$ 103.83	5_EMA	\$ 102.01
10_SMA	\$ 103.42	10_EMA	\$ 103.01
20_SMA	\$ 101.42	20_EMA	\$ 100.62
21_SMA	\$ 101.06	21_EMA	\$ 100.25
50_SMA	\$ 86.07	50_EMA	\$ 88.43
100_SMA	\$ 66.13	100_EMA	\$ 74.22
200_SMA	\$ 53.41	200_EMA	\$ 58.70

Weekly Simple Moving Average (SMA) & Weekly Exponential Moving Average (EMA)

Date Calculated:2025-08-03

21_SMA_weekly	\$ 63.60	21_EMA_weekly	\$ 73.38
50_SMA_weekly	\$ 46.06	50_EMA_weekly	\$ 53.29
100_SMA_weekly	\$ 30.33	100_EMA_weekly	\$ 38.71

200_SMA_weekly \$ 23.12

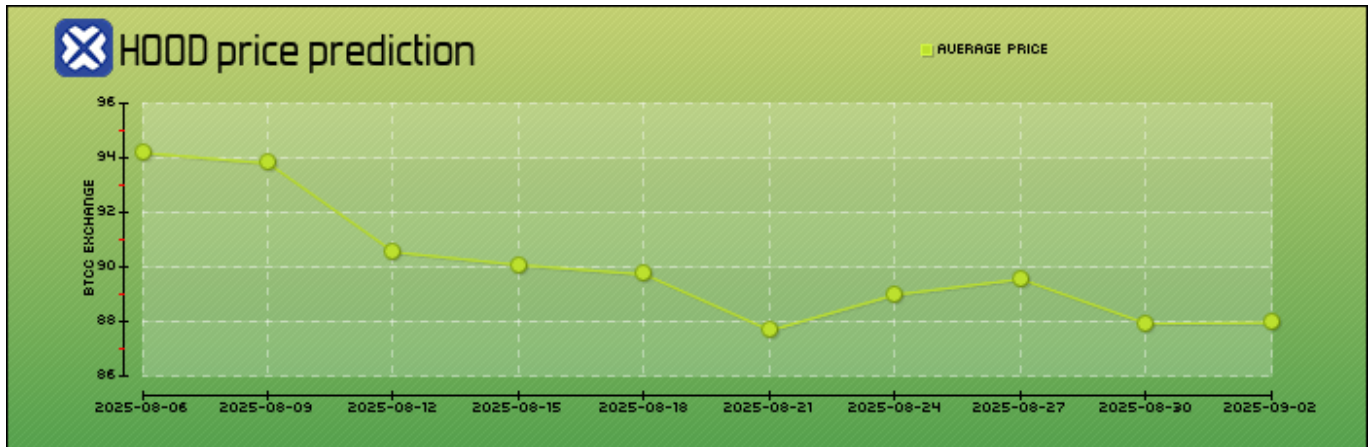
200_EMA_weekly \$ 29.33

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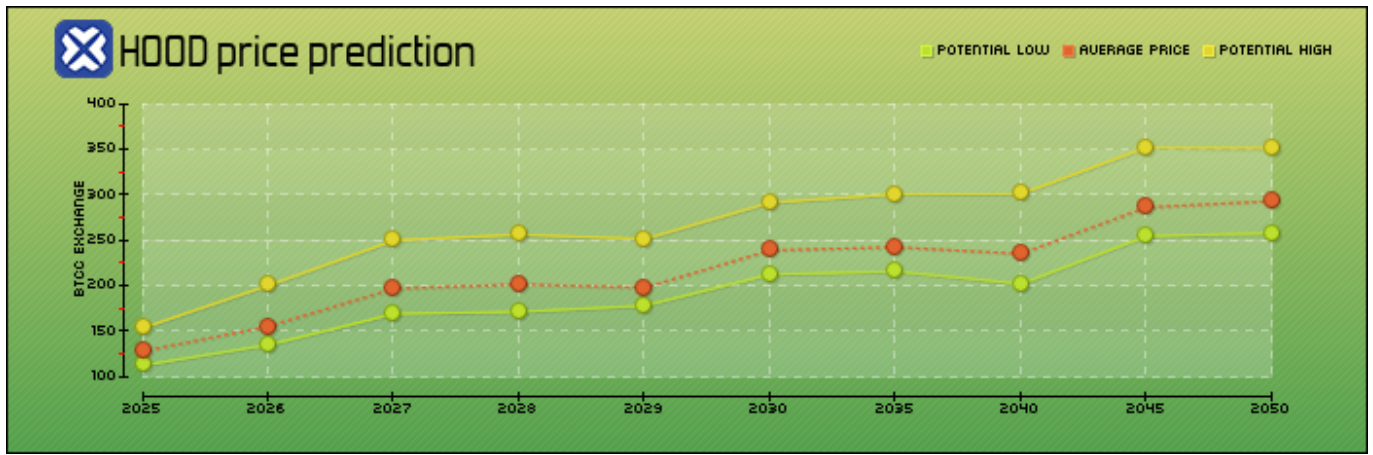
Robinhood Markets (HOOD) Stock Price Forecast

Base on BTCC's technical analysis, the following chart sets the price prediction for next half month on HOOD Stock:



Date	Price Prediction	Change
2025-08-04	\$ 99.90	0.00%
2025-08-06	\$ 94.18	-5.73%
2025-08-09	\$ 93.79	-6.11%
2025-08-12	\$ 90.54	-9.37%
2025-08-15	\$ 90.07	-9.84%
2025-08-18	\$ 89.72	-10.19%
2025-08-21	\$ 87.67	-12.24%
2025-08-24	\$ 88.98	-10.93%
2025-08-27	\$ 89.55	-10.37%
2025-08-30	\$ 87.92	-12.00%
2025-09-02	\$ 87.95	-11.96%

Base on BTCC's technical analysis, the following chart sets the price prediction for HOOD Stock between 2026 and 2050:



Year	Yearly Low	Yearly Average	Yearly High
2025	\$ 113.09	\$ 128.51	\$ 154.21
2026	\$ 135.47	\$ 155.71	\$ 200.87
2027	\$ 169.61	\$ 197.22	\$ 250.47
2028	\$ 171.79	\$ 202.11	\$ 256.68
2029	\$ 178.50	\$ 198.33	\$ 251.88
2030	\$ 213.03	\$ 239.36	\$ 292.02
2035	\$ 216.16	\$ 242.88	\$ 301.17
2040	\$ 202.60	\$ 235.58	\$ 301.54
2045	\$ 255.10	\$ 286.63	\$ 352.55
2050	\$ 258.29	\$ 293.51	\$ 352.21

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Is HOOD Stock a Buy Now?

Robinhood's impressive stock surge of over 250% underscores its success in attracting a rapidly growing user base and driving increased trading volume. By capitalizing on innovation, expanding its suite of financial products, and riding the wave of retail investing, Robinhood has firmly established itself as a disruptive force in the financial services sector.

Robinhood's exclusion from the S&P 500 this time may be a short-term setback, but it doesn't overshadow the company's dramatic turnaround and surging stock price. With earnings momentum, expanding margins, and continued investor interest, HOOD remains a strong candidate for future inclusion—and the recent pullback might simply be a breather before the next leg up.

As the company continues to evolve, it remains a key player in the movement toward democratized finance—making investing more accessible to millions around the globe. Moving forward, Robinhood's sustained momentum will depend on its ability to navigate regulatory scrutiny, enhance infrastructure stability, and stand out in an increasingly competitive landscape.

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Why Choose BTCC?

Fully licensed and regulated in the **U.S., Canada, and Europe**, BTCC is a well-known cryptocurrency exchange, boasting an impeccable security track record since its establishment in 2011, with **zero reported hacks or breaches**. BTCC platform provides a diverse range of trading features, including **demo trading**, [crypto copy trading](#), [spot trading](#), as well as [crypto futures trading](#) with a leverage of up to **500x**. If you want to engage in cryptocurrency trading, you can start by signing up for [BTCC](#).



[BTCC](#) is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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