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Metaverse Trends in 2022: More Games and NFT Virtual Experiences

Although “non-fungible token” (NFT) may be the word of Collins dictionary in 2021, it is likely that “metaverse” will follow (Collins did mention the word in his blog commemorating NFT). Since Facebook changed its company name to meta and announced its new focus on developing its own meta space, the word has been in the mouth of almost everyone vaguely interested in new technologies.

Although it is still uncertain how much profit Facebook’s transformation to metaverse” will make for the social media giant, it has made high profits for some blockchain based platforms, which have taken the lead in front of the company in Menlo Park. From Sandbox (Sand) and Decentraland (Mana) to Axie Infinity (AXS) . Many metadata projects have witnessed their native tokens reach an all-time high in 2021.

The blockchain based veteran projects will continue to develop healthily in 2022, even though the competition from non cryptocurrency companies is becoming increasingly fierce. Many experts expect games to remain the largest part of the vitality field, they also believe that the growth of NFTs, virtual experience and decentralized communities is a decisive feature of 2022.



Games Will Still be the Biggest Metaverse Trend in 2022

If you look at the top three “metaverse” tokens by market value, you will find that they are all related to the game. This is Axie Infinity, Sandbox and Decentraland. For most characters operating in the cryptocurrency industry, especially in the field of meta space, games will continue to be the dominant trend.

“So far, leaders (Axie, Splinterlands, etc.) have done well enough to convince a large number of new capital inflows – almost any blockchain / Metaspace game can get funds on this point, so there will be many new games listed in the next few years.” it seems that the game has found a fit between the product and the market, Other meta space use cases are still speculative and are still trying to find their business model and adoption path.

Speaking of Axie Infinity, Aleksander Larsen, chief operating officer of its developer sky Mavis, estimates that we will see more — and better — Metaspace Games launched in 2022. For Maksim Balashevich, CEO and founder of sentiment, a cryptocurrency market analysis company, the game “is sure” will continue to be the biggest trend in the meta space sub industry in 2022.

According to him, the theme will change (or rotate), but the trend of “digital value, created and owned Internet” will continue to develop. “To illustrate how big game based meta space has become (and may become in 2022), the annual report of the blockchain Game Alliance found that NFT based games (mostly involving some form of meta space) generated \$2.32 billion in revenue. Given that metaverse didn’t really rise until early November , this will indicate that blockchain based games and their metaverse may be larger in 2022.