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Google (GOOGL) Stock Price Forecast 2023, 2025, 2030 – Is GOOGL a Good Investment?

Uncertainty in the state of the global economy has led to a drop in the number of people interested in seeing commercials. To ensure they are well-equipped to deal with future challenges, [Google](#) is continuing to focus on its key initiatives, which include enhancing Search, Youtube, Hardware, AI, and the Google Cloud.

The fact that advertising still accounts for almost 80% of Google's revenue raises some red flags in light of the decline in the market for online advertisements.

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What is Google Stock?

Many people regard investing in Google stock (or GOOGL) as an opportunity to gain access to one of the most well-known brands in the world. And since it can serve such a wide variety of purposes, Google provides investors with the hope of rapid expansion and lucrative returns.

Google is already one of the most recognizable names in the internet industry, but it has the potential to become a major player in a variety of fields. Due to this, GOOGL may be a great long-term investment option.

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Google Price Analysis

The FAANG stocks that have been least impacted by the market drop over the past year are Google and Apple. While the majority of IT companies have dropped by more than 60% in the previous year, GOOGL has only dropped by about 30%.

Since the last week of December 2022, GOOGL's share price has languished below \$90 and has made no progress toward a recovery despite numerous attempts. Google's stock price (GOOGL) recently climbed above \$90 and has stayed there for two trading days.

After reaching a 52-week high of \$152.1 on August 18th, GOOGL has dropped by nearly 40% in recent trade. There has been a recent rise in GOOGL's price, and it is now trading at a level just over its 52-week low of \$83.45.

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Google Stock (GOOGL) Forecast 2023

In December of 2022, it is anticipated that the estimated goal prices will reach 102.73 USD. Estimates range from 100.88 USD at the low end to 109.67 USD at the high end. A monthly fluctuation in prices of 8.009 percent is expected.

The average estimate among market experts is 96.78 USD for 2023, which would represent a modest decrease from current levels. We predict a range from 95.04 to 102.36 USD. Forecasts indicate a monthly fluctuation of 7.149%.

Google Stock (GOOGL) Forecast 2024

By the year's end, investors expect the price of GOOGL stock to have risen to 82.86 US dol

lars. Estimated prices aim anywhere from 77.93 USD to 85.91 USD. An average monthly probability volatility of -9.287 percentage points suggests that this time period will feature unfavorable dynamics.

Google Stock (GOOGL) Forecast 2025

Forecasts for the year 2025 put the value of a share of GOOGL stock at \$87.19 USD. Expected prices range from 81.22 to 89.15 US dollars. The average monthly volatility throughout this time period is forecasted to be 8.890%, and favorable trends are anticipated to persist.

Google Stock (GOOGL) Forecast 2030

Many industry watchers anticipate that Google will maintain its dominant position in the years to come. So it shouldn't come as a surprise that Google stock is forecast to keep going up.

By 2030, the stock price might potentially reach 192.04 USD per share, according to estimates made by some market watchers. From the current price of about \$97.43 per share, this is a huge increase.

Google stock could be affected by future events, but that's true of any investment. Although the stock price has already seen significant growth over the past few years, further increases are expected as the company continues its tradition of innovation and commercial success.

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Trends to Watch in 2023

All of Google's money comes from advertisements, making the company a sound investment so long as its monopoly remains unchallenged. With these funds, Google invests in potential moneymakers for the company's future. It permits the company to take huge risks that no other company in the world would dream of taking.

Given the current economic climate, businesses have been cutting back significantly on advertising spending, which has been a major problem for Google. We can expect future ad demand to be even more subdued as a result of interest rates continuing to rise.

Money being made off of YouTube Shorts seems to be picking up speed. Monetization of YouTube Shorts began in September, and a revenue-sharing program for creators will roll out in 2023. YouTube content is seen for over 700 million hours daily, and the site is quickly surpassing traditional television in terms of viewership.

Google Cloud: Google is taking advantage of the long-term trend of cloud usage with its Google Cloud services exhibiting 38% year-on-year increase after recovering from the past quarter. In the third quarter of 2022, it was responsible for \$7 billion in earnings for Google. During Google Cloud Next 2022, the company also launched a plethora of products and enhanced its existing partnerships with companies like Coinbase, Toyota, and others. When compared to the recent quarterly results of other big cloud providers like Microsoft and Amazon, Google Cloud's strong momentum shows the company is heading in the right direction.

The majority of Google's advertising revenue comes from traditional search engines or the classic web browser, but this is starting to change as people rely more and more on mobile applications. Every time a mobile user opts to use an app rather than a search engine, Google suffers a loss. Smartphones don't need Google.com to find nearby restaurants, hotels, and other services. Mobile users have a new and far larger entryway to use than when Google was the only one allowed in.

Google's Android OS can compete, but not to the same extent as it did against Yahoo and Bing. Apple and Facebook are also major players in the mobile space. If Google is unable to develop new revenue streams, the pressure on its stock price will increase rapidly.

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What Impact the Price of GOOGL?

Although Google's primary function is as a search engine, the company's reach extends far beyond the Internet. With the wide variety of products and services it provides, its stock price can be affected by a number of different variables, some of which we've noted below.

Advertising. Google earns billions every year from the sale of advertising space on its various websites, including its flagship search engine, YouTube. There is a lot of rivalry for ad space on the internet, which could reduce ad earnings.

Android. It's safe to say that Android and iOS are the two most popular mobile operating systems. Apple's iOS and Android (Apple). Tight competition between the two means that a rise in Google's market share might significantly boost income.

Waymo. Google's Waymo initiative for autonomous vehicles began in 2009. Even though we were so close a few years ago, it still hasn't been made available to the general public. Some industry insiders have already called it a "game changer" if it ever becomes commercially available, which would pit it against Tesla and other electric vehicle manufacturers.

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How has GOOGL Price Fluctuated over Time?

Its stock price has more than doubled since the beginning of the decade due to the company's rapid expansion during that time. The IT giant's stock price took a knock during the coronavirus pandemic, although the decline was temporary. Its stock price dropped by about 12 percent after the company announced a 20-to-1 stock split in early 2022, but it quickly recovered.

Google stock split

The company's board approved plans for a 20-1 stock split in February 2022, and the split was reported in the company's quarterly report for the period ending February 28, 2022. Even though the split has not yet been approved by shareholders, it is widely expected to go through. Existing shareholders will be issued 19 extra shares for every share they currently own.

Due to the stock split, the value of each share will be substantially lower than it is now, making it highly improbable that the expert projections in this guide will be realized. After the expected stock split, the page's pricing will be changed accordingly.

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Conclusion

Is there any way to forecast Google's stock price? With the company's continued expansion into new areas of the search engine business, we expect its value to rise. We also anticipate that Google's other cutting-edge offerings, such as self-driving cars, will contribute to the rise of the company's stock price.

Do you have any thoughts? Leave your thoughts in the section below. If you want to learn more about price goals and analyst estimates for the share prices of different businesses, check out some of our other articles on stock prediction.

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Where to Trade GOOGL Futures?

Now you can trade GOOGLUSDT futures on [BTCC](#). [BTCC](#), a [cryptocurrency exchange](#) situated in Europe, was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. BTCC is a crypto exchange offering users liquid and low-fee futures trading of both cryptocurrencies and tokenized traditional financial instruments like stocks and commodities.

Tokenized Futures - Contract specifications

Product	Trading hours (UTC+0)		Leverage	Tick Size	Min. Lot Size	Liquidation Level
	Summer time	Winter time				
GOLDUSDT (Gold)	<u>Trading hours</u> 23:00 on Sunday - 21:45 on Friday	<u>Trading hours</u> 22:00 on Sunday - 20:45 on Friday	150x	0.01	1	30%
SILVERUSDT (Silver)	<u>Daily break</u> Every day 22:00 - 23:00	<u>Daily break</u> Every day 21:00 - 22:00	150x	0.001	100	
AAPLUSDT (Apple)	<u>Trading hours</u> 14:30 - 21:00 Every day from Monday to Friday	<u>Trading hours</u> 13:30 - 20:00 Every day from Monday to Friday	50x	0.01	1	
TSLAUSDT (Tesla)			50x	0.01	1	
METAUSDT (Meta)			50x	0.01	1	
TSMUSDT (Taiwan Semiconductor Manufacturing Company Limited)			50x	0.01	1	
MSFTUSDT (Microsoft)			50x	0.01	1	

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Why Trade GOOGLUSDT Futures on BTCC



To trade tokenized futures, you can choose BTCC crypto exchange. [BTCC](#), a [cryptocurrency exchange](#) situated in Europe, was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. Over 11 years of providing crypto futures trading services. 0 security incidents. Market-leading liquidity.

Traders may opt to trade on BTCC for a variety of reasons:

- **Secure:** safe and secure operating history of 11 years. Safeguarding users' assets with multi-risk management through the ups and downs of many market cycles
- **Top Liquidity:** With BTCC's market-leading liquidity, users can place orders of any amount—whether it's as small as 0.01 BTC or as large as 50 BTC—instantly on our platform.
- **Innovative:** Trade a wide variety of derivative products including perpetual futures and tokenized USDT-margined stocks and commodities futures, which are innovative products invented by BTCC.
- **Flexible:** Select your desired leverage from 1x to 150x. Go long or short on your favourite products with the leverage you want.

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