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Figma Stock Price Prediction: Will It Soar After IPO?

Figma, the collaborative interface design platform loved by UI/UX designers worldwide, has rapidly become one of the most anticipated tech IPOs in years. With a user base that includes Google, Microsoft, Uber, and countless startups, Figma is shaping the future of web and product design. Since Adobe's failed \$20 billion acquisition of Figma in 2023, investor interest has only intensified. Now, as speculation around a possible Figma IPO continues to build, traders and long-term investors alike are asking: What will Figma stock be worth? Is Figma stock a good investment after IPO?

This article dives deep into Figma stock price prediction, IPO speculation, financials, and key valuation metrics to help you determine whether this high-growth tech stock deserves a place in your portfolio.

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What Is Figma? A Quick Business Overview

Figma is a cloud-based interface design tool that allows teams to collaborate in real-time. Unlike traditional design tools like Adobe XD or Sketch, Figma runs entirely in the browser and supports live collaboration—like Google Docs for designers.

Key Highlights:

- Founded: 2012 by Dylan Field and Evan Wallace
- Headquarters: San Francisco, California
- Revenue (2022 est.): ~\$400 million
- Valuation (2022): \$10 billion
- Funding Raised: Over \$330 million
- Key Investors: Index Ventures, Sequoia Capital, Greylock Partners

Figma's meteoric growth stems from the explosion in remote work, the shift to collaborative software tools, and its freemium SaaS model that scales from indie designers to enterprise teams.

When Will Figma Go Public?

Figma IPO Date Speculation

As of mid-2025, Figma has not announced an official IPO date. However, sources close to the

company suggest preparations are underway for a late 2025 or early 2026 listing, likely on the NASDAQ under a ticker symbol like FIGM.

Industry insiders expect the IPO could value the company between \$12 billion to \$18 billion, depending on market conditions and revenue growth.

Figma Valuation: What Will the IPO Price Be?

Figma's last private valuation came in at \$10 billion, pre-acquisition talks with Adobe. After the merger was blocked by regulators, investors speculated that Figma might fetch a much higher IPO valuation due to continued growth and increasing dominance in the design software market.

Figma IPO Valuation Forecasts:

Year	Revenue Estimate	Valuation Estimate	Notes
2023	\$500M	\$10B	Pre-acquisition collapse
2024	\$650M	\$13B - \$15B	Based on 20-25x revenue multiple
2025	\$800M+ (proj.)	\$16B - \$18B	Higher margins, dominant market share

Analysts expect Figma to command a 20x-25x revenue multiple, consistent with other high-growth SaaS companies like Atlassian or Snowflake.

Figma Stock Price Prediction: Post-IPO Forecast

Initial IPO Price Range Estimate

Based on recent tech IPOs and anticipated valuation:

- Projected IPO price per share: \$40-\$60
- Total shares estimated: 300M-400M
- Implied market cap: \$12B-\$18B

Figma Stock Price Prediction for 2025-2030

Year	Price Range	Market Conditions	Probability	Key Catalysts Needed
2025	\$55 - \$70	<ul style="list-style-type: none">• Post-legal clarity rally• Speculative inflows	Medium (55%)	<ul style="list-style-type: none">• Clear regulatory framework• Major exchange relistings
2026	\$75 - \$90	<ul style="list-style-type: none">• Institutional adoption• CBDC partnerships	High (65%)	<ul style="list-style-type: none">• 2+ Fortune 500 integrations• Volume >\$5B daily
2027	\$85 - \$110	<ul style="list-style-type: none">• Cross-border payment dominance• ISO 20022 adoption	Very High (75%)	<ul style="list-style-type: none">• SWIFT alternative status• FedNow integration
2030	\$140 - \$180	<ul style="list-style-type: none">• Mature market position• Potential acquisition bids	Medium (50%)	<ul style="list-style-type: none">• Sustained 20%+ market share• Ripple IPO completion

Note: These predictions are based on current SaaS growth trends, competitive landscape, and valuation multiples.

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Factors Influencing Figma's Future Stock Price

1. Revenue Growth and Profitability

Figma's freemium model attracts millions of users, but monetization at scale depends on converting

free users to paid enterprise clients. The stock's success will hinge on:

- Retention rates among large clients
- International growth
- Margin improvements

2. Competition from Adobe, Canva, and Sketch

Although Adobe failed to acquire Figma, it remains a formidable competitor. Canva, with its own design suite, is also expanding into UI/UX tools.

Investors should track how Figma maintains differentiation and user stickiness in a crowded field.

3. Macroeconomic Trends

IPO performance often correlates with macro trends. A tech bull market could send Figma stock soaring, while economic uncertainty might dampen enthusiasm.

4. AI Integration and Innovation

Design tools infused with AI (e.g., auto layout, smart prototyping) will attract more enterprise users. Figma's ability to lead in AI design automation could unlock new revenue streams.

Figma vs Adobe: What Happened to the Acquisition?

In 2022, Adobe announced a massive \$20 billion acquisition of Figma, which was ultimately blocked by regulators in 2023 due to antitrust concerns.

Why It Matters:

- The deal collapse reaffirmed Figma's standalone value.
- Investors now view Figma as a potential public tech giant, not just an M&A target.
- It validated Figma's product-market fit and scale.

Should You Buy Figma Stock After the IPO?

Pros:

- Fast-growing revenue
- Product-led growth strategy
- Loyal user base
- Cloud-native SaaS model
- High gross margins

Cons:

- Expensive valuation
- Strong competition
- Unproven public market performance
- Economic volatility risk

Figma may not be a value stock, but it has strong growth stock potential. For long-term investors comfortable with tech volatility, buying Figma stock post-IPO could be a smart move—especially during early dips.

Best Strategies to Buy Figma Stock After IPO

1. Wait for the Lock-Up Expiration (6 months post-IPO) – Price often drops after insiders sell shares.
2. Dollar-Cost Averaging (DCA) – Spread your investment over time to reduce volatility risk.
3. Use a Growth ETF – ETFs like ARKK may include Figma post-IPO for tech exposure.
4. Track Quarterly Reports – Monitor key SaaS metrics: Net Revenue Retention (NRR), Monthly

Active Users (MAUs), and Gross Margin.

Suggested brokers to watch for Figma stock listing:

- Robinhood
- TD Ameritrade
- E*TRADE
- Fidelity
- Charles Schwab

Figma IPO Alternatives: Stocks with Similar Growth

If you're waiting on Figma's IPO but want exposure to similar companies now, consider:

- Adobe (ADBE) - Legacy player, owns creative suite
- Autodesk (ADSK) - CAD software giant
- Atlassian (TEAM) - Collaborative SaaS tools
- Asana (ASAN) - Workflow software, team collaboration
- Canva (if it IPOs) - Another highly anticipated IPO in design software

Expert Opinions and Analyst Forecasts

Although Figma is still private, some analysts are already offering predictions based on SaaS market trends.

Analyst Comments:

- “If Figma maintains its growth rate, it could reach a \$25B valuation by 2027.” - SaaS Capital
- “Figma's user-driven model is its moat. It could become the Atlassian of design.” - Bessemer Venture Partners
- “Expect high volatility in the first 6-12 months after IPO.” - Morningstar

Final Thoughts: Figma Stock Price Prediction Summary

Figma is a high-growth, high-potential design SaaS company that could emerge as a top-performing tech stock post-IPO. Its collaborative interface, massive user base, and innovative roadmap make it a favorite among designers and investors alike.

While short-term volatility is likely, long-term growth could be explosive—especially as it expands into AI design, enterprise services, and global markets.

Quick Recap:

- IPO Date: Expected late 2025 or early 2026
- IPO Price Estimate: \$40-\$60 per share
- 2025 Price Prediction: \$55-\$70
- 2030 Price Forecast: \$140-\$180
- Buy Rating: Moderate Buy for growth-focused portfolios

FAQs: Figma Stock Price Forecast

Q1: What will Figma stock be worth in 2025?

A1: Based on revenue growth and expected valuation multiples, Figma stock could trade between \$55 and \$70 by the end of 2025.

Q2: What is the Figma stock ticker symbol?

A2: The expected ticker symbol is FIGM, though this is not yet confirmed.

Q3: Can I buy Figma stock before the IPO?

A3: You can invest via pre-IPO platforms like EquityZen or Forge Global, if shares are available.

Q4: Is Figma a good long-term investment?

A4: Yes, for investors looking for high-growth SaaS exposure. However, valuation and market conditions will play a key role in returns.

For more detailed market analysis, strategies, and educational resources, visit [BTCC Academy](#) and stay ahead of the curve in the rapidly evolving crypto space.

How to Trade Crypto on BTCC?

This brief instruction will assist you in registering for and trading on the BTCC exchange.

Step 1: Register an account

The first step is to hit the “Sign Up” button on the BTCC website or app. Your email address and a strong password are all you need. After completing that, look for a verification email in your inbox. To activate your account, click the link in the email.

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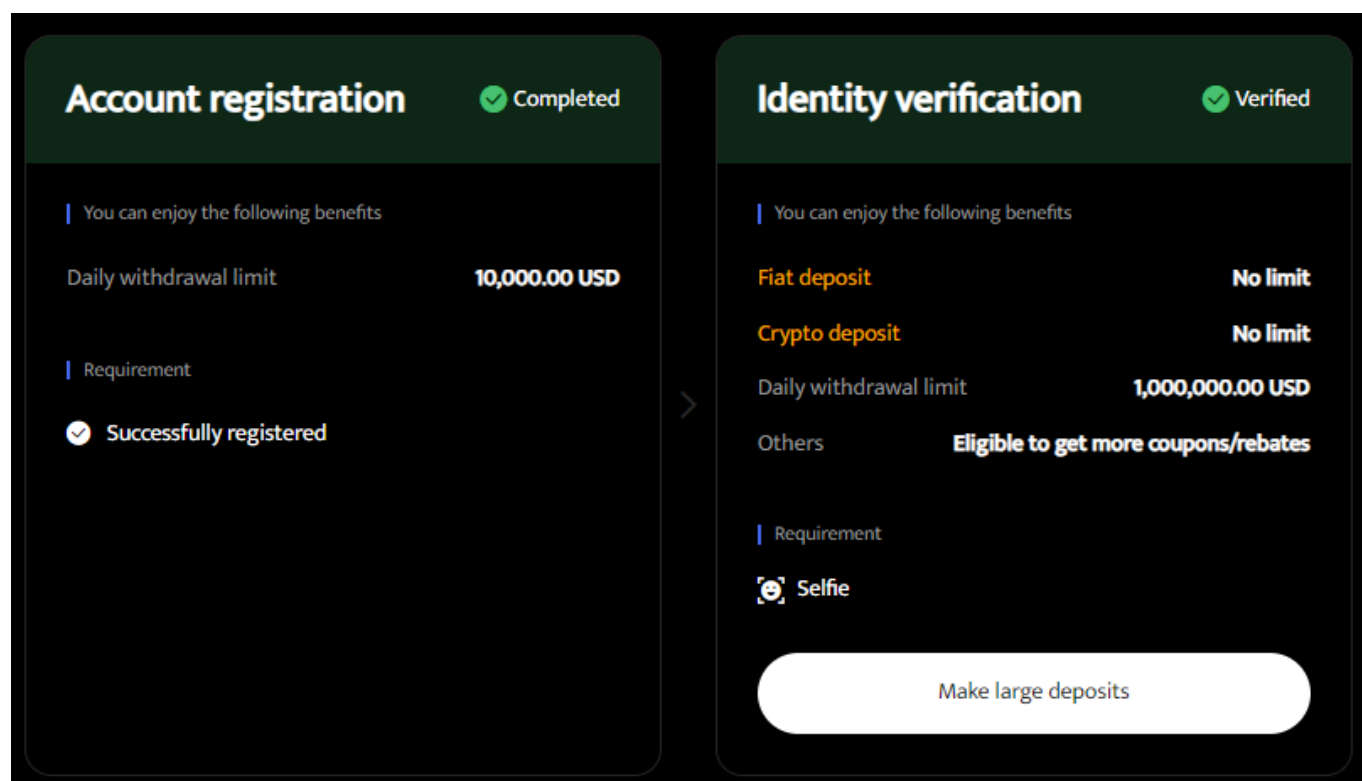
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Or register via

By creating an account, I agree to BTCC's [Privacy Policy](#) and [User Agreement](#).

Step 2: Finish the KYC

The Know Your Customer (KYC) procedure is the next step after your account is operational. The main goal of this stage is to maintain compliance and security. You must upload identification, such as a passport or driver's license. You'll receive a confirmation email as soon as your documents are validated, so don't worry—it's a quick process.



Step 3. Deposit Funds

After that, adding money to your account is simple. BTCC provides a range of payment options, such as credit cards and bank transfers. To get your money into your trading account, simply choose what works best for you, enter the amount, and then follow the instructions.

- **Fiat Deposit.** Buy USDT using Visa/Mastercard (KYC required).
- **Crypto Deposit.** Transfer crypto from another platform or wallet.

Fund Your Account



I don't have crypto assets



Fiat Deposit

Fund your account with USDT using
Visa/Mastercard



P2P

Buy and sell cryptos with flexible payment
methods and 0 transaction fees.



I have crypto assets



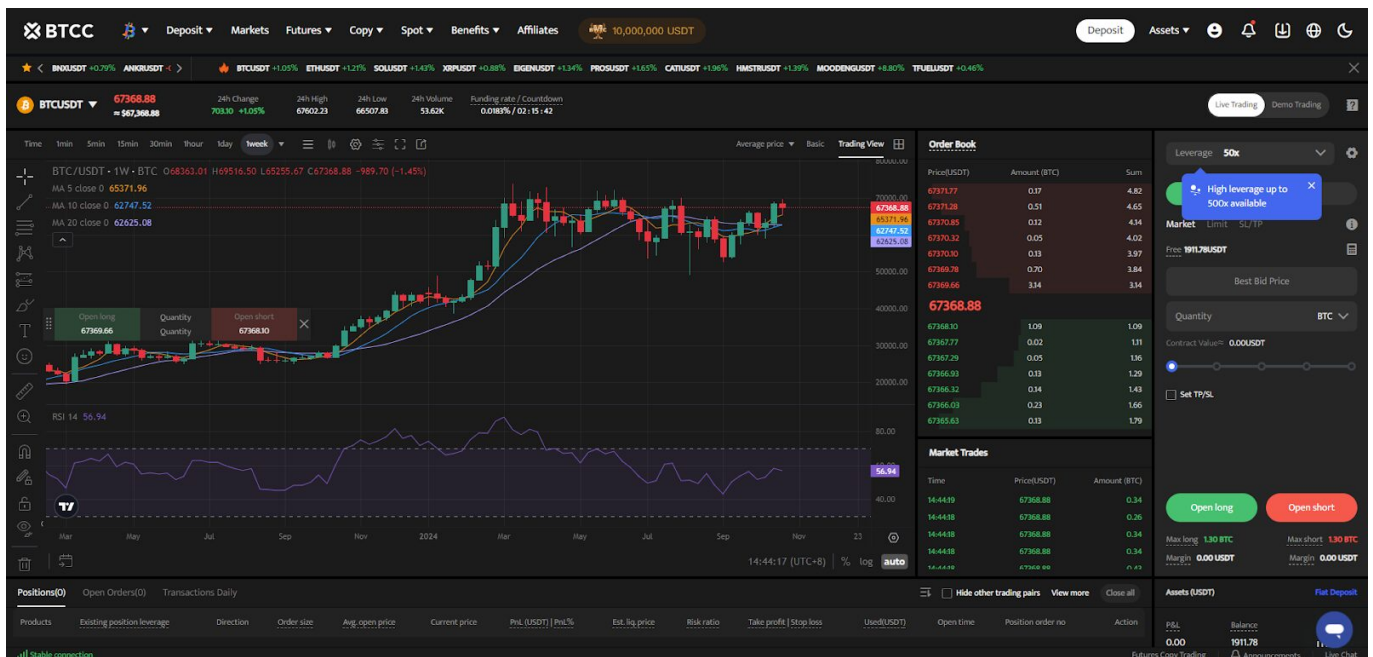
Crypto Deposit

Get the deposit address for BTC, ETH, or any
other crypto and deposit via the blockchain.



Step 4. Start Trading

If you wish to follow profitable traders, you might go for copy trading, futures, or spot trading. After choosing your order type and the cryptocurrency you wish to trade, press the buy or sell button. Managing your portfolio and keeping track of your trades is made simple by the user-friendly interface.



Look more for details: [How to Trade Crypto Futures Contracts on BTCC](#)

BTCC FAQs

Is BTCC safe?

Based on its track record since 2011, BTCC has established itself as a secure cryptocurrency exchange. There have been no reports of fraudulent activity involving user accounts or the platform's infrastructure. By enforcing mandatory know-your-customer (KYC) and anti-money laundering (AML) procedures, the cryptocurrency trading platform gives consumers greater security. For operations like withdrawals, it also provides extra security features like two-factor authentication (2FA).

Is KYC Necessary for BTCC?

Indeed. Before using BTCC goods, users must finish the Know Your Customer (KYC) process. A facial recognition scan and legitimate identification documents must be submitted for this process. Usually, it is finished in a few minutes. This procedure has the benefit of strengthening the security of the exchange and satisfying legal requirements.

Because their accounts will have a lower daily withdrawal limit, those who do not finish their KYC are unable to make deposits. It should be noted that those who present a legitimate ID without a facial recognition scan will likewise have restricted withdrawal options.

Is There a Mobile App for BTCC?

Indeed. For users of iOS and Android, BTCC has a mobile app. The exchange's website offers the mobile app for download. Since both the web version and the mobile app have the same features and capabilities, they are comparable.

Will I Have to Pay BTCC Trading Fees?

Indeed. BTCC levies a fee for trade, just like a lot of other centralised exchanges. Each user's VIP level, which is unlocked according to their available money, determines the different costs. The BTCC website provides information on the charge rates.

Can I Access BTCC From the U.S?

You can, indeed. According to its website, BTCC has obtained a crypto license from the US Financial Crimes Enforcement Network (FinCEN), which enables the cryptocurrency exchange to provide its services to investors who are headquartered in the US.

According to BTCC's User Agreement document, its goods are not allowed to be used in nations and organisations that have been sanctioned by the United States or other nations where it has a licence.

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- [What is Crypto Futures Trading - Beginner's Guide](#)
- [What is Leverage in Cryptocurrency? How Can I Trade at 100X Leverage?](#)
- [BTCC Review 2024: Best Crypto Futures Exchange](#)

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