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<https://www.btcc.com/en-US/academy/guide/crypto-news-this-week-top-stories-trends-market-analysis-july-15-21-2025>

### Crypto News This Week: Top Stories, Trends & Market Analysis (July 15-21, 2025)

Crypto news this week is buzzing with major developments, ranging from fresh Bitcoin ETF inflows to groundbreaking altcoin partnerships, new regulatory frameworks, and NFT market rebounds. Whether you're a casual investor or a seasoned trader, this complete roundup delivers the most important crypto news this week—curated, simplified, and optimized for clarity.

Let's dive into the latest cryptocurrency market trends, price forecasts, major blockchain updates, and expert opinions for July 15-21, 2025.

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## Bitcoin & Ethereum Market Overview

Bitcoin (BTC)

- Current Price: \$65,740
- 7-Day Change: +4.1%
- Market Sentiment: Bullish

Bitcoin price this **week** has stayed strong above the \$64,000 support level, buoyed by steady ETF inflows and positive institutional sentiment. The Grayscale Bitcoin Trust saw \$290M in net inflows in just 5 days.

Ethereum (ETH)

- Current Price: \$3,540
- 7-Day Change: +2.6%

•ETH/BTC Ratio: 0.0539

Ethereum price action has been steady, driven by L2 rollups (especially Arbitrum and Base) and upcoming updates related to EIP-7623, which enhances smart contract security.

## Top Crypto News Headlines This Week

Here are the biggest crypto news stories between July 15–21, 2025:

### 1. Fidelity and BlackRock Report \$1 Billion BTC ETF Inflows

The two financial giants reported combined inflows of over \$1B in Bitcoin spot ETFs, indicating sustained interest from institutions. This has further legitimized Bitcoin as a “digital gold” hedge.

### 2. PayPal Adds Solana Support to PYUSD Wallet

PayPal now supports Solana blockchain for sending and receiving PYUSD, dramatically reducing fees and increasing transaction speed. Solana (SOL) price jumped 6% following the announcement.

### 3. Hong Kong Launches Digital Asset Retail Trading Portal

The Hong Kong Monetary Authority (HKMA) launched a retail-focused portal for trading licensed digital assets, signaling a regulatory shift in Asia toward crypto acceptance.

### 4. Vitalik Buterin Teases “Ethereum 3.0” Scalability Roadmap

Ethereum’s founder published a blog detailing long-term scalability upgrades, dubbed Ethereum 3.0, that will integrate zk-SNARKS natively into the base protocol.

### 5. Binance Exits Nigeria, Enters UAE Crypto Sandbox

Binance ceased operations in Nigeria due to licensing issues but announced a regulated pilot under the UAE Digital Asset Sandbox, giving it fresh growth in the Middle East.

## Altcoin Highlights: Gainers & Movers

Let’s take a look at this week’s top-performing altcoins and what’s driving them.

### Top 3 Weekly Gainers

Token Weekly Gain News Catalyst

Solana (SOL) +8.2% PayPal PYUSD support

Injective (INJ) +6.7% New DeFi derivatives launch

Render (RNDR) +6.1% AI compute marketplace expansion

### Other Notable Mentions

- Chainlink (LINK) saw a 4.5% rise due to new integrations with traditional finance platforms.
- Avalanche (AVAX) rebounded 3% following its subnet launch for enterprise use cases.

## Crypto Regulation News This Week

Regulatory clarity continues to evolve globally. Here are the top crypto legal and regulatory developments this week:

### MiCA Enters Full Force in the EU

The Markets in Crypto-Assets (MiCA) regulation officially kicked in across Europe on July 15, setting new standards for crypto firms on licensing, custody, and stablecoin reserves.

### U.S. SEC Approves Spot Ethereum ETFs for Launch

The SEC has approved 8 spot Ethereum ETFs, expected to start trading within the next two weeks. This adds credibility to ETH as an investable asset.

### China Loosens Restrictions on Blockchain Startups in Hainan Free

## Zone

Although crypto trading remains banned, blockchain-based enterprise tools and tokenless infrastructure are receiving government grants and subsidies.

## NFT & DeFi Market Updates

### DeFi TVL Surges Above \$107B

According to DefiLlama, the total value locked in DeFi protocols grew by 6.2% this week. Major contributors include:

- Lido Finance (ETH staking)
- Jupiter Exchange (Solana DEX)
- Aave (L2 lending)

### NFT Volume Rises 12% on Solana and Ethereum

NFT trading has picked up, driven by new collections like:

- “Cyberpunk Tokyo” (Ethereum)
- “Ghost Society” (Solana)

## Top NFT market this week: Tensor (Solana), with over 400,000 active wallets.

### Crypto Adoption: Institutions & Countries

Here’s a roundup of crypto adoption stories this week:

JPMorgan Launches Blockchain-Based Repo Trading

Using Onyx, JPMorgan executed over \$120M in repo transactions using tokenized Treasuries on the Ethereum blockchain.

### Argentina Embraces Bitcoin for Pension Savings

A regional bill in Buenos Aires allows citizens to allocate up to 5% of retirement savings into Bitcoin ETFs or regulated crypto trusts.

Marriott Accepts ETH and SOL for Hotel Bookings in the U.S.

In partnership with BitPay, Marriott is piloting crypto payments in 30 hotels across major U.S. cities.

## On-Chain Metrics Worth Watching

On-chain data helps understand what’s happening beneath market prices. Here are the key metrics this week:

### Bitcoin Network

- Hash Rate: 596 EH/s (all-time high)
- Exchange Outflows: \$1.2B (bullish indicator)
- Active Addresses: 1.3M/day (steady growth)

### Ethereum Network

- Gas Fees: Dropped 9% after new EIP-4844 patch
- ETH Staked: 31.6M ETH (~26% of total supply)

### Solana Network

- TPS (transactions/sec): ~4,100
- DeFi Volume: Up 11% week-over-week

•New dApps: +32 launched this week

## Expert Opinions: What Analysts Are Saying

### Michael van de Poppe (@CryptoMichNL)

“I see Bitcoin retesting \$68K within 10 days. Spot ETF demand remains strong, and low volatility signals an impending move.”

Raoul Pal (Real Vision)

“Crypto is entering a macro sweet spot — falling inflation, strong ETF flows, and expanding utility in AI/blockchain overlap.”

### Rekt Capital

“We’re at the midpoint of a bullish continuation pattern. Accumulation zones are tightening — I remain long on ETH and SOL.”

## What to Watch: Upcoming Crypto Events (July 22-28)

Event	Date	Why It Matters
ETH ETF Trading Launch	July 23	Could drive ETH > \$4,000 due to institutional demand
Cardano Node Upgrade	July 24	Adds smart contract enhancements for better scalability
US FOMC Meeting	July 26	Impacts crypto via macro sentiment (rate decisions)
Aptos Ecosystem Summit	July 27	Potential new DeFi/NFT announcements for Aptos growth

## Conclusion: Crypto News Summary for This Week

This week’s crypto news reveals a healthy, maturing market driven by:

- ETF inflows (BTC + ETH)
- Stable DeFi/NFT activity
- Positive regulation in Asia and Europe
- Massive adoption signals from PayPal, JPMorgan, and Marriott

Key Takeaway: The outlook remains bullish for major cryptocurrencies. Investors should watch resistance levels in Bitcoin (\$68K) and Ethereum (\$3,700) while monitoring ETF and adoption news.

## FAQs: Crypto News This Week

### What is the biggest crypto news this week?

The spot Ethereum ETF approval by the U.S. SEC and \$1 billion BTC ETF inflows from BlackRock and Fidelity are the top stories.

### Is crypto bullish or bearish this week?

The market sentiment is moderately bullish, with positive technical indicators and institutional inflows supporting the trend.

### Which altcoins performed best this week?

Solana (SOL), Injective (INJ), and Render (RNDR) were top gainers due to real-world integrations and ecosystem growth.

### What crypto events should I watch next week?

Watch for the Ethereum ETF trading launch (July 23) and FOMC meeting (July 26), both of which may significantly impact prices.

### Are NFTs coming back?

NFT trading is seeing a slow recovery, especially on Solana and Ethereum, with increased wallet activity and new collections launching weekly.

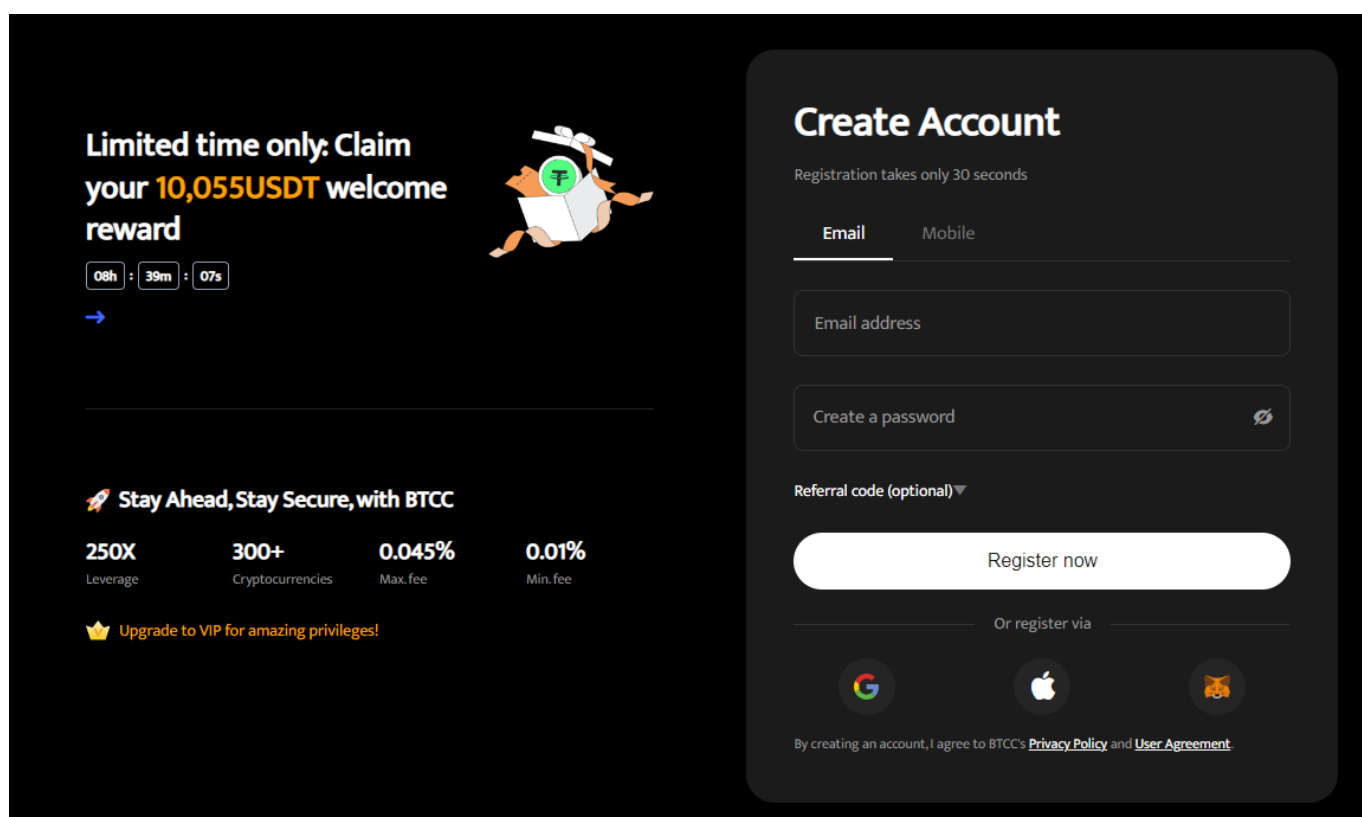
For more detailed market analysis, strategies, and educational resources, visit [BTCC Academy](#) and stay ahead of the curve in the rapidly evolving crypto space.

## How to Trade Crypto on BTCC?

This brief instruction will assist you in registering for and trading on the BTCC exchange.

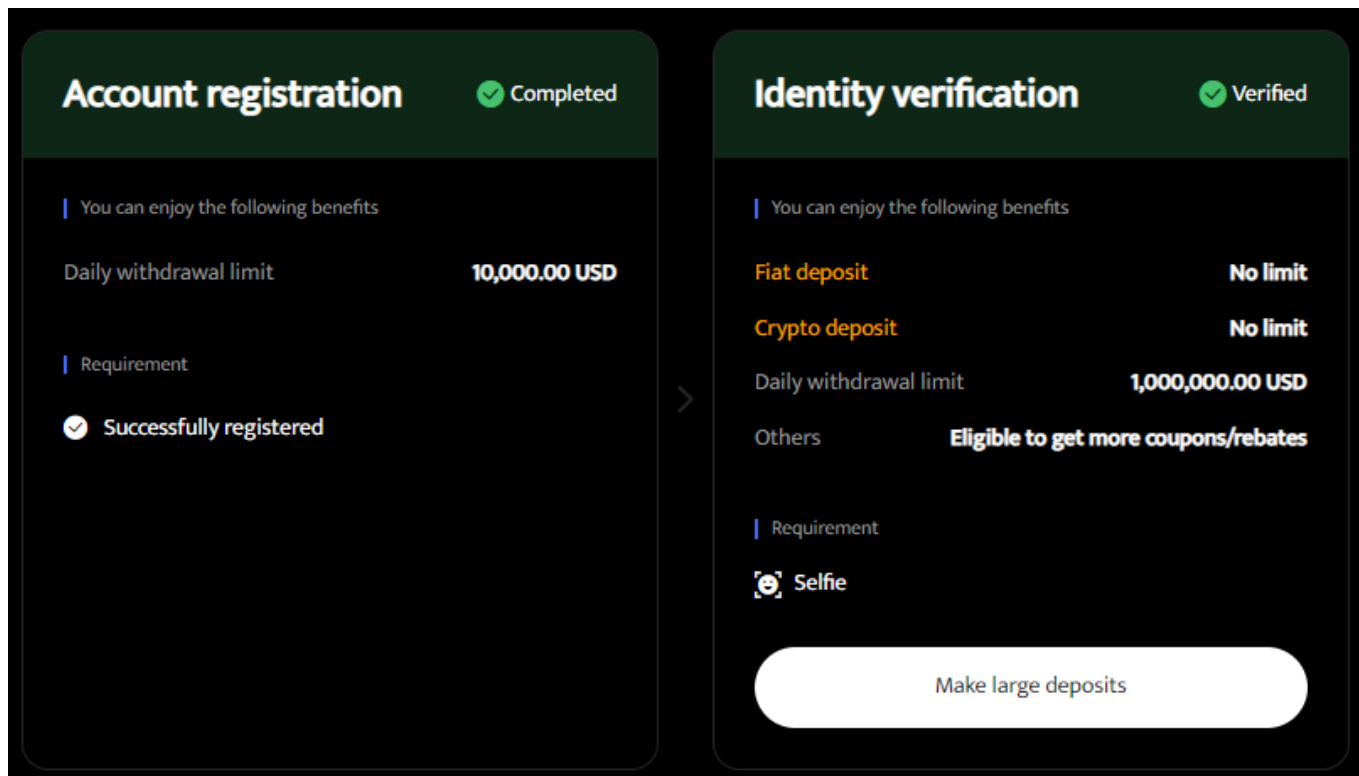
### Step 1: Register an account

The first step is to hit the “Sign Up” button on the BTCC website or app. Your email address and a strong password are all you need. After completing that, look for a verification email in your inbox. To activate your account, click the link in the email.



### Step 2: Finish the KYC

The Know Your Customer (KYC) procedure is the next step after your account is operational. The main goal of this stage is to maintain compliance and security. You must upload identification, such as a passport or driver’s license. You’ll receive a confirmation email as soon as your documents are validated, so don’t worry—it’s a quick process.



### Step 3. Deposit Funds

After that, adding money to your account is simple. BTCC provides a range of payment options, such as credit cards and bank transfers. To get your money into your trading account, simply choose what works best for you, enter the amount, and then follow the instructions.

- **Fiat Deposit.** Buy USDT using Visa/Mastercard (KYC required).
- **Crypto Deposit.** Transfer crypto from another platform or wallet.

## Fund Your Account



### I don't have crypto assets



#### Fiat Deposit

Fund your account with USDT using  
Visa/Mastercard



#### P2P

Buy and sell cryptos with flexible payment  
methods and 0 transaction fees.



### I have crypto assets



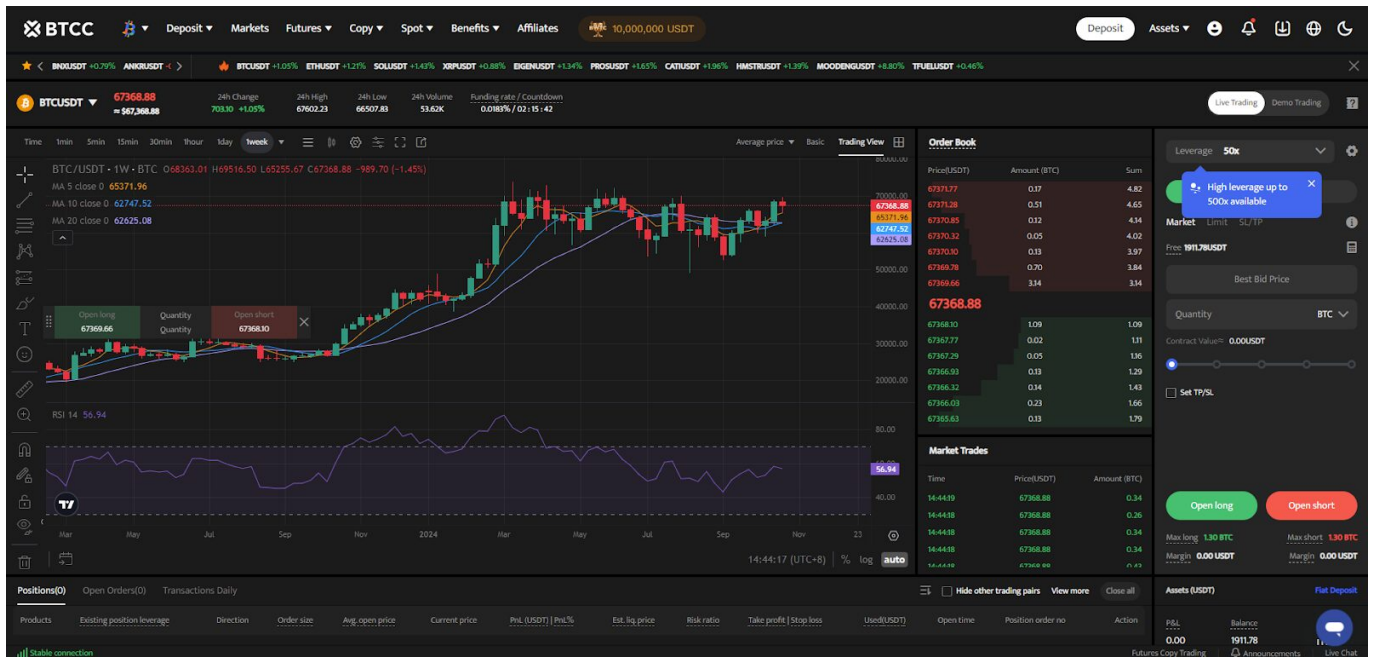
#### Crypto Deposit

Get the deposit address for BTC, ETH, or any  
other crypto and deposit via the blockchain.



## Step 4. Start Trading

If you wish to follow profitable traders, you might go for copy trading, futures, or spot trading. After choosing your order type and the cryptocurrency you wish to trade, press the buy or sell button. Managing your portfolio and keeping track of your trades is made simple by the user-friendly interface.



Look more for details: [How to Trade Crypto Futures Contracts on BTCC](#)

## BTCC FAQs

### Is BTCC safe?

Based on its track record since 2011, BTCC has established itself as a secure cryptocurrency exchange. There have been no reports of fraudulent activity involving user accounts or the platform’s infrastructure. By enforcing mandatory know-your-customer (KYC) and anti-money laundering (AML) procedures, the cryptocurrency trading platform gives consumers greater security. For operations like withdrawals, it also provides extra security features like two-factor authentication (2FA).

### Is KYC Necessary for BTCC?

Indeed. Before using BTCC goods, users must finish the Know Your Customer (KYC) process. A facial recognition scan and legitimate identification documents must be submitted for this process. Usually, it is finished in a few minutes. This procedure has the benefit of strengthening the security of the exchange and satisfying legal requirements.

Because their accounts will have a lower daily withdrawal limit, those who do not finish their KYC are unable to make deposits. It should be noted that those who present a legitimate ID without a facial recognition scan will likewise have restricted withdrawal options.

### Is There a Mobile App for BTCC?

Indeed. For users of iOS and Android, BTCC has a mobile app. The exchange’s website offers the mobile app for download. Since both the web version and the mobile app have the same features and capabilities, they are comparable.

## **Will I Have to Pay BTCC Trading Fees?**

Indeed. BTCC levies a fee for trade, just like a lot of other centralised exchanges. Each user's VIP level, which is unlocked according to their available money, determines the different costs. The BTCC website provides information on the charge rates.

## **Can I Access BTCC From the U.S?**

You can, indeed. According to its website, BTCC has obtained a crypto license from the US Financial Crimes Enforcement Network (FinCEN), which enables the cryptocurrency exchange to provide its services to investors who are headquartered in the US.

According to BTCC's User Agreement document, its goods are not allowed to be used in nations and organisations that have been sanctioned by the United States or other nations where it has a licence.

### **BTCC Guide:**

- [How to Trade Crypto Futures Contracts on BTCC](#)
- [BTCC Guide-How to Deposit Crypto on BTCC?](#)
- [What is Crypto Futures Trading - Beginner's Guide](#)
- [What is Leverage in Cryptocurrency? How Can I Trade at 100X Leverage?](#)
- [BTCC Review 2024: Best Crypto Futures Exchange](#)

### **Crypto Buying Guides:**

- [How To Buy Bitcoin \(BTC\)](#)
- [How To Buy Pico](#)
- [How To Buy Ethereum \(ETH\)](#)
- [How To Buy Dogecoin \(DOGE\)](#)
- [How To Buy Pepe Coin \(PEPE\)](#)
- [How To Buy Ripple \(XRP\)](#)

### **Crypto Prediction:**

- [Ethereum \(ETH\) Price Prediction 2024, 2025, 2030 — Will ETH Reach \\$10,000?](#)
- [Ethereum Price Prediction 2024, 2025, 2030: How High Can ETH Go in 2024?](#)
- [Bitcoin \(BTC\) Price Prediction 2024, 2025, 2030 — Is BTC a Good Investment?](#)
- [Ripple \(XRP\) Price Prediction 2024, 2025, 2030 — Will XRP Reach \\$1 After SEC Lawsuit?](#)
- [Pi Coin Price Prediction 2024,2025,2030 — Is Pi Coin a Good Buy?](#)
- [Pepe \(PEPE\) Price Prediction 2024, 2025, 2030 - Will PEPE Reach \\$1](#)