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## [ PDF Database Document ] - BTCC Cryptocurrency Exchange

Original:

<https://www.btcc.com/en-US/academy/research-analysis/binance-new-coins-new-coins-have-listed-on-binance>

### **Binance New Coins: New Coins Have Listed on Binance**

There's no need to introduce [Binance](#), but the exchange needs new listings to maintain its status as a top [cryptocurrency](#) platform.

As new cryptocurrencies emerge on the market on a daily basis, exchanges like Coinbase and [Binance](#) regularly add support for them. Innovation is not limited to the introduction of new listings; the [Binance Learn and Earn](#) quizzes are another example of how the exchange has responded to the need for fresh content. In light of the recent delisting of Luna, Binance has re-listed both [Luna 2.0](#) and Luna original.

Which digital currencies and tokens, then, have made the cut? Have a peek at the new features on Binance.

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## **Binance Adds New Coins to its Exchange**

Binance has been trading the following tokens since the year 2022 began:

- Optimism (OP)
- Lido DAO {LDO}
- Mobilecoin (MOB)
- Anchor Protocol (ANC)
- API3
- Acala (ACA)
- Woo Network (WOO)
- Glimmer (GLMR)
- Alchemy Pay (ACH)
- Immutable X (IMX)
- Project Galaxy ((GAL)
- Alpine F1 Fan Token (ALPINE)

Many channels, such as the Innovation Zone on the Binance Launchpad, will be utilized before new coins are added to the Binance exchange's offerings.

## **Binance.US Next Coin Listings**

Binance.US is getting some brand new crypto coins. Here are examples of some of them:

- Alchemy Pay (ACH)
- Celo (CELO)
- Kusama (KSM)
- Kadena (KDA)
- Oasis Network (ROSE)

## **Next Binance Coins**

It's difficult to foresee which cryptocurrencies Binance will launch, as the exchange typically makes the listing announcement in the wee hours before trading begins.

Needless to say, a huge number of coins try to get listed on Binance, as doing so is seen as a major milestone on the road to widespread acceptance. SafeMoon and Baby Dogecoin both want Binance to list their coins. Binance is yet to list Floki Inu, another cryptocurrency that is eagerly awaited.

It is difficult to learn much about Binance's listing strategies because of how secretive the exchange is, but we do have some insight into how the exchange evaluates tokens.

Binance CEO Chengpeng Zhao has stated that counting the number of people who have a cryptocurrency token is the most critical factor used by Binance when deciding whether or not to launch a token. The number of addresses on the blockchain, the size of the community on social media, and the number of code changes are just a few of the metrics taken into account by the exchange.