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<https://www.btcc.com/en-US/academy/crypto-basics/a-beginners-guide-how-to-buy-meme-coins-in-canada-in-2024>

### A Beginner's Guide: How To Buy Meme Coins In Canada In 2025

When it comes to crypto trading, the first come to mind is usually [Bitcoin](#), [Ethereum](#) or other major cryptocurrencies. However, in the evolving crypto landscape, meme coins, a subcategory of cryptocurrencies with deep roots in the world of memes and internet comedy, are gaining growing popularity with its humorous image and huge return potential. Usually, meme coins tend to rise when the whole market is unstable. Under such a positive backdrop, many Canadians pays greater attention in meme coins.

According to market analysts, 2025 has the potential to be an exceptionally lucrative year for the meme coin market, marked by the likelihood of a substantial bull run as capital shifts from prominent cryptocurrencies towards niche segments such as meme coins. Amid much-anticipated bull run sentiment, however, for novice Canadian traders, it may be a overwhelming task to start a trading journey. In this article, we will list a complete guidance for beginners about how to buy meme coins in Canada in 2025, thus helping newcomers to set a good start in crypto trading journey and get a maximum return.

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## What are Meme Coins?



Before introducing the detailed guidance about buying meme coins in Canada, we would like to introduce what meme coins are. Meme coins are a subcategory of cryptocurrencies with deep roots in the world of memes and internet comedy. This kind of coins are usually named after characters, individuals, animals, artwork, or anything else that can be mimicked.

The valuation of conventional cryptocurrencies, such as Bitcoin and Ethereum, is frequently contingent upon technological advancements or the underlying blockchain network. In contrast, meme coins primarily derive their value from their virality and social media presence. Despite their unconventional origins, meme coins have demonstrated the capacity to attain substantial market capitalizations. Their widespread appeal and subsequent investment interest are often swayed by influential individuals or social media trends, resulting in highly volatile price fluctuations.

Overall, meme coins are usually featured by volatility, community-driven and potential for high risks and reward. Although meme coins may be entertaining to some, they also belong to highly risky investments as they hold little or no intrinsic value. Currently, the most well-known meme coins usually include [Dogecoin \(DOGE\)](#), [Shiba Inu \(SHIB\)](#), [Pepe \(PEPE\)](#) and [Dogwifhat \(WIF\)](#).

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**BTCC support futures trading for a variety of popular meme coin (including PEPE, DOGE, SHIB, WIF, etc.) with a leverage of up **500X**. If you are interested in trading meme coins, please sign up for BTCC to make a purchase.**

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## How Do Meme Coins Work?

Meme coins work similarly to other cryptocurrencies in that they leverage blockchain technology to foster a decentralized and secure transactional landscape, eliminating the need for a central governing authority. Traders can engage in buying, holding, or exchanging meme coins across various cryptocurrency exchanges, where their value is predominantly dictated by the dynamics of supply and demand.

Their distinctiveness stems from their ability to rally fans around niche topics or amusing content, frequently igniting viral marketing campaigns that bolster their popularity. Many meme coins also use smart contracts on platforms like Ethereum to enable additional functions such as staking or access to special community rewards. Despite their often humorous origin, trading meme coins requires a comprehensive grasp of cryptocurrency market trends and adept risk management strategies, as they are known for their high volatility.

[TRADE\_PLUGIN]DOGEUSDT,DOGEUSDT[/TRADE\_PLUGIN]

## Should I Buy Meme Coins?

As a beginner, you must have a question “should I buy meme coins” before making trading decision. Before answering the question, you should know the Pros and Cons of trading meme coins, then decide whether to buy this kind of coins based on your financial situation and investment preference.

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## Pros and Cons of Investing in Meme Coins

Investing in meme coins can offer unique opportunities for high returns but also comes with significant risks. Investors should approach meme coin investments with caution, conduct thorough research, and manage their risks appropriately.

As for the advantages and disadvantages of buying meme coins, we list a detail list for you.

Pros	Cons
<ul style="list-style-type: none"><li>• As a kind of crypto, the price of meme coins are very volatile, it is easier for you to obtain high return through this kind of trading than traditional investments in a short period.</li><li>• Meme coins can offer a unique humor and fun for the community.</li><li>• Compared with major established coins, meme coins are relatively cheap.</li><li>• Some meme coins offer practical use cases.</li><li>• Meme coins often have a strong online community supporting their development and growth, which can contribute to their popularity and market value.</li></ul>	<ul style="list-style-type: none"><li>• Trading meme coin is a kind of highly risky investments as they hold little or no intrinsic value</li><li>• Although there are some restrictions and limits on crypto trading, digital assets are currently mostly unregulated in Canada and around the world.</li><li>• Meme coins usually have a massive or uncapped supply, which may lead to the lower price per token.</li><li>• Market dynamics of meme coins can be easily affected by current trends.</li><li>• Some meme coins may lack transparency regarding their development team, roadmap, and other important information.</li><li>• Often over-hyped by developers or a community</li></ul>

[TRADE\_PLUGIN]DOGEUSDT,DOGEUSDT[/TRADE\_PLUGIN]

## Is Meme Coin a Good Investment in 2025?

Historically, meme coins were often dismissed as mere pump-and-dump schemes driven by the greater fool theory, where speculators bought in the hopes of selling at a higher price. Now, however, meme coins are evolving into something more substantial, with growing adoption and a

clearer understanding of what drives their demand.

This shift has profound implications. Investors are beginning to analyze meme coins more strategically, considering factors beyond hype—such as community strength, market sentiment, and long-term viability—when deciding which tokens to buy. This growing sense of structure and predictability could prove bullish for the sector, reducing the extreme uncertainty that once defined meme coin investments.

However, it would be a mistake to assume meme coins are now safe or suitable for most investors. Even with the tailwind from Trump's endorsement, these assets remain highly volatile and unpredictable. Meme coins derive their value largely from social media trends, public sentiment, and endorsements from influential figures, making them susceptible to dramatic price swings. While the potential for massive returns exists, so too does the risk of sudden crashes.

[TRADE\_PLUGIN]TRUMPUSDT,DOGEUSDT[/TRADE\_PLUGIN]

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## How to Buy Meme Coins : A Complete Guidance for Beginners in 2025

After the detail introduction about meme coin trading, we believe you must have a full understanding about it. If you are still very interested in this kind of trading, we will take a closer look at all the steps involved in your crypto trading journey. Generously speaking, there are three primary methods for purchasing meme coins: presales and initial coin offerings (ICOs), centralized exchanges (CEX), and decentralized exchanges (DEX).

- **Presales and ICOs** - One of the earliest opportunities to acquire a meme coin is during its presale or initial coin offering (ICO). Investors can purchase tokens at discounted prices before they become available to the public, potentially securing a better entry point before broader market exposure.
- **Centralized Exchanges (CEXs)** - Once a meme coin gains traction, it often gets listed on major centralized exchanges like [BTCC](#), Binance, eToro, or MEXC. These platforms provide high liquidity, user-friendly interfaces, and secure transactions, making it easy for investors to buy and trade meme coins.
- **Decentralized Exchanges (DEXs)** - Many meme coins first become available on decentralized exchanges (DEXs) such as Uniswap or PancakeSwap. By leveraging blockchain technology and smart contracts, these platforms enable peer-to-peer trading without intermediaries, allowing users to buy meme coins directly from liquidity pools, often shortly after or even during presales.

As most popular meme coins like DOGE, SHIB, and BONK can be easily purchased via online crypto exchange platforms or brokers, we will offer a step-by-step guide for buying meme coins on centralized exchanges (CEX).

### Step One: Select a Meme Coin You Want to Buy

As there are more and more meme coins emerged on crypto market, the most important step is to determine which coin you're going to buy. At the beginning, you may be confused among all kinds of

meme coin. To solve this dilemma, we suggest you to make thorough research and compare meme coins from the following metrics:

- **Market cap & trading volume:** a coin's market cap and trading volume can reflect whether it's a popular investment among other traders. Coins with high market caps and trading volumes are often (but not always) considered to be higher-value investments than less popular coins.
- **Long-term performance:** like all investment products, although past performance not guarantee future success, coins with a long history of good performance are less likely to be flat-out scams or pump-and-dump schemes.
- **Market analysis:** with the rapid development of crypto, many experts keep close look at the emerging industry and conduct profound research. You can refer experts' analysis and price prediction when making a selection.
- **Community and Branding:** Meme coins usually have a strong community focus and are built around a humorous viral concept. Check for trending memes, social media presence, and community engagement.
- **Utility:** Meme coins usually lack utility beyond community engagement and speculative trading. Selecting a meme coin with real utility can great reduce investment risks.

## Step Two: Open a Crypto Exchange Account

Once you decide the meme coin that you want to buy, what you need to do now is open a crypto exchange account. As you can't simply buy crypto using your bank account, the easiest way is open an account on a crypto exchange.

Nowadays, due to the fast development of crypto market, more and more crypto exchanges emerged. As a beginner, it sometimes may be confusing to select a [best crypto exchange](#) among several exchanges with similar features. When compare and select exchange, we advise you to make comparison from the following major metrics:

- **Security:** Despite huge potential of high return and rewards, cryptocurrency trading comes with a certain level of risk due to various factors, such as high volatility associated with cryptocurrencies, the lack of regulation, cybersecurity risks, hacking incidents, etc. Thus, whether you are a newcomer or an advanced trader, security must be in your top priority
- **Fee:** Even though it is much likely that you may get huge return from crypto tradings, your return might be significantly reduced if you choose a crypto exchange with high trading costs and all kinds of hidden fees. Therefore, it is much necessary for you to evaluate how much commission you provide to your crypto exchange when you buy and sell crypto.
- **Selection of supported cryptocurrencies:** The third point that traders need to think about is whether the exchange can offer a large range of cryptocurrencies for your selection. In Canada, some exchanges only offer very limited cryptocurrencies for trade, which greatly hits your trading selection and service experience.
- **Interface:** In terms of interface, it is also an important point traders need to attach great importance to, especially for newcomers. A intuitive interface usually means simpler and more convenient trading procedures, and better trading experience. For beginners, a user-friendly interface can greatly reduce their time cost for learning.
- **Customer service:** Last but not least, whether an exchange can offer satisfying customer service is also important. When traders are confused or meet emergency, timely customer service is much needed. In Canada, some exchanges enjoy good reputation in customer service as they provide all kinds of service methods like 24/7 Live Chat support.

## Step Three: Fund Your Account

After you find the best exchange for your demand and open an account on it, the next step is to fund it with fiat currency so that you can buy meme coin. Please keep in mind that some exchanges have deposit fees and limitations for certain kinds of payment methods.

There are different deposit methods available on crypto exchange and different method may charge different fee. Therefore, before fund you account, please know the fee charge rules of the exchange you select.

## Step Four: Choose the Meme Coin to Trade

The most important step comes.

- Go to the official homepage or app of the exchange you choose, log into your account
- Navigate to the trading terminal where you can buy and sell crypto
- Select the meme coin you want to buy (e.g., PEPE or DOGE)

## Step Five: Store or Use Your Meme Coin at the Crypto Exchange

Once you confirm your transaction, the meme coin that you bought should be available in your account within a few minutes. Then you have successfully bought your first meme coin, which just means that you have set a good start in your meme coin trading journey.

Now that you own this kind of digital asset, you need to find a way to safely store them. Most exchanges provide what we call a “hosted hot wallet” for free with your account, meaning that your coins are held by the exchange in an online storage system.

[TRADE\_PLUGIN]PEPEUSDT,PEPEUSDT[/TRADE\_PLUGIN]

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**BTCC support copy trading, spot trading, as well as futures trading for a variety of popular meme coins (including PEPE, DOGE, SHIB, WIF, etc.) with a leverage of up to 500X. If you are interested in trading meme coins, please sign up for BTCC to make a purchase.**

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## Where to Trade Meme Coin in Canada?

If you want to trade meme coin in Canada, you can easily start by creating an account with [BTCC](#), one of the longest-running crypto exchanges in the world. Fully licensed and regulated in the **U.S., Canada, and Europe**, BTCC is a well-known cryptocurrency exchange, boasting an impeccable security track record since its establishment in 2011, with **zero reported hacks or breaches**. BTCC platform provides a diverse range of trading features, including **demo trading**, [crypto copy trading](#), [spot trading](#), as well as [crypto futures trading](#) with a leverage of up to **500x**. If you want to engage in cryptocurrency trading, you can start by signing up for [BTCC](#).

[BTCC](#) is among the best and safest platforms to buy meme coin in Canada. The reasons why we

introduce BTCC for you summarize as below:

## **Industry-leading security**

BTCC attaches great importance on security. Since founded in 2011, BTCC has never been hacked or been a victim of any other kind of successful malicious attack, which fully illustrates its security capabilities. Through measures like segregation of assets, 1:1 storage of users' assets, money laundering prevention and identity authentication and no collateralising tokens for loans, BTCC enjoys good reputation in asset security.

## **High liquidity & volume**

BTCC is ranked top 10 by trading volume on both CoinMarketCap and CoinGecko, the world's two largest crypto information platforms. BTCC prides itself on providing crypto futures trading services to users worldwide with market-leading liquidity, offering perpetual futures on over 300 cryptocurrencies, including BTC, ETH, DOGE, LTC, SOL, XRP, SHIB, etc.

## **Extremely low fees**

Charging high fees means less return for investors. Compared with other major exchanges, BTCC only charges 0.06% for both takers and makers, which are far below the industry average. According to the largest and most recent empirical study on crypto exchange trading fees, the average spot trading taker fee is 0.2294% and the maker fee is 0.1854%.

## **High and rich bonus**

BTCC holds all kinds of campaigns where investors can participate to win exciting bonus. For example, new users can get rewards up to 10,055 USDT coupon through completing relevant missions, like registration, identity verification, first deposits, cumulative futures trading volume, etc. Besides, becoming VIP also can enjoy rewards like VIP-exclusive perks, including discounts on trading fees, access to exclusive campaigns, BTCC merch, priority customer support, fast withdrawal, and many more.

## **Excellent customer service**

BTCC also gains great reputation in terms of customer support. If you are confused or have problem in the process of trading currencies, you can obtain customer support via email and live chat, BTCC offers 24/7 online customer service for you.

[TRADE\_PLUGIN]PEPEUSDT,DOGEUSDT[/TRADE\_PLUGIN]

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## **Best Meme Coins for Canadians to Buy in 2025**

After introducing the basic guidance for Canadians to buy meme coins, we will introduces some best meme coins to beginners for reference.

## Dogecoin (DOGE)

ABOUT DOGE




DOGE (Dogecoin)

Website: <http://dogecoin.com/>

ATH: \$0.7386

Rank: 8

24HP: \$0.2119 / 24LP: \$0.1977

	
Cryptocurrency	Dogecoin
Token	DOGE
Price	\$ 0.2354 ▼ -0.56%
Rank	8
Market Cap	\$ 35.4B
24H Trading Volume	\$ 4.3B
All-time High	\$ 0.7386
All-time Low	\$ 0.0001
24 High	\$ 0.2119
24 Low	\$ 0.1977
Cycle High	\$ 0.4806 / 2024-12-08 04:25:00
Cycle Low	\$ 0.0497 / 2022-06-18 20:55:00
Update Time	2025-08-02 01:21:01

Originated in 2013, [Dogecoin \(DOGE\)](#) is the first and most well-known meme coin in the cryptocurrency market. Dogecoin was created by two programmers, Palmer and Markus, based on the Litecoin codebase. It was inspired by a Shiba Inu dog meme that were popular on the Internet at the time, and this interesting origin laid the foundation for its subsequent development. Dogecoin is a typical meme coin whose value is based entirely on the love and recognition of the community.

As a meme coin, Dogecoin has attracted a lot of attention for its unique charm and the story behind it. Since its inception as a parody project in 2013, Dogecoin has become an integral part of the crypto ecosystem. Its playful approach has garnered millions of supporters, including celebrity endorsements from Elon Musk, Snoop Dogg, and many others. Despite its volatile price and many challenges, Dogecoin still has some growth potential and market prospects. Taking all factors into consideration, we list Dogecoin (DOGE) as a good investment option for Canadians in 2025.

The following sets forth the DOGE to USD Chart


## [Dogecoin Chart](#)

**DOGE USDT-margined perpetual futures contracts with a leverage of up to 500x are available on [BTCC](#) platform. If you are interested, click the button below to enter DOGE trading page ↓**

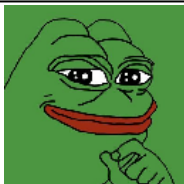
[TRADE\_PLUGIN]DOGEUSDT,DOGEUSDT[/TRADE\_PLUGIN]

## Pepe (PEPE)

ABOUT PEPE



PEPE (Pepe Coin)  
Website: <https://www.pepe.vip/>  
ATH: \$0.000027483100  
Rank: 28  
24HP: \$0.000010813067 / 24LP: \$0.000010151368

	
Cryptocurrency	Pepe Coin
Token	PEPE
Price	\$ 0.000012375389 ▼ -1.35%
Rank	28
Market Cap	\$ 5.2B
24H Trading Volume	\$ 1.2B
All-time High	\$ 0.000027483100
All-time Low	\$ 0.000000064983
24 High	\$ 0.000010813067
24 Low	\$ 0.000010151368
Cycle High	\$ 0.000016249000 / 2025-05-23 02:30:00
Cycle Low	\$ 0.000005322810 / 2025-03-11 01:05:00
Update Time	2025-08-02 00:07:02

[Pepe \(PEPE\)](#) is a meme coin developed as a tribute to “Pepe the Frog” internet meme. PEPE works as an ERC token built on the Ethereum blockchain. Since launched in April 2023, PEPE has rapidly gone viral. Although the official website of Pepe Coin states that PEPE is a meme coin with no intrinsic value or expectation of financial return, it has still successfully won the hearts of the vast

number of coin traders on the social media platform and built a loyal community that is full of expectations for the future of this meme coin.

Considering the current state of Pepe (PEPE) and its potential as an investment, there are huge attraction for investors to explore this meme cryptocurrency. Despite the recent price decline, most investors are still quite optimistic about this meme coin, believing there is huge potential for its price rally.

The following sets forth the PEPE to USD Chart


[Pepe Chart](#)

**PEPE USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested, click the button below to enter PEPE trading page ↓**

[TRADE\_PLUGIN]PEPEUSDT,PEPEUSDT[/TRADE\_PLUGIN]

### Shiba Inu (SHIB)

**ABOUT SHIB**




SHIB (Shiba Inu)

Website: <https://shibatoken.com/>

ATH: \$0.000088190200

Rank: 20

24HP: \$0.000012520347 / 24LP: \$0.000011839071

	
Cryptocurrency	Shiba Inu
Token	SHIB
Price	\$ 0.000013950126 ▼ -0.84%
Rank	20
Market Cap	\$ 8.2B
24H Trading Volume	\$ 166.4M
All-time High	\$ 0.000088190200
All-time Low	\$ 0.000000000056
24 High	\$ 0.000012520347
24 Low	\$ 0.000011839071

Cycle High	\$ 0.000045007800 / 2024-03-05 02:10:00
Cycle Low	\$ 0.000005820900 / 2023-06-10 04:35:00
Update Time	2025-08-02 00:13:01

Created in August 2020 by an anonymous person or group using the pseudonym "Ryoshi", [Shiba Inu \(SHIB\)](#) is a decentralized cryptocurrency. It is inspired by the Shiba Inu, a Japanese dog breed, which also serves as the mascot for Dogecoin, another cryptocurrency with meme origins. SHIB is an Ethereum-based ERC-20 token. Since launch, Shiba Inu has gained huge popularity and success, which is mainly due to the large cryptocurrency community of SHIB supporters, the so-called ShibArmy, and online influencers that help pump the price.

From the perspective of ecological application, SHIB is a relatively rich and potentially valuable meme coin, as it has its own Layer-2, and has developed many products including ShibSwap, Shiboshis, Shib Yard, Bury, Shiba Eternity, and so on. Besides, as the size of market cap can directly reflect the merits and demerits of the project, the market cap of SHIB is relatively high, ranking 14th in the world, second only to Dogecoin in the meme coin. It can be seen that the fundamentals of SHIB are still relatively good, so SHIB can be a good investment option for Canadians.

The following sets forth the SHIB to USD Chart


[Shiba Inu Chart](#)

**SHIB USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested, click the button below to enter SHIB trading page ↓**

[TRADE\_PLUGIN]SHIBUSDT,SHIBUSDT[/TRADE\_PLUGIN]

## Brett (BRETT)

ABOUT BRETT




BRETT (Brett)

Website: <https://www.basedbrett.com/>

ATH: \$0.2353

Rank: 114

24HP: \$0.0536 / 24LP: \$0.0485

		
Cryptocurrency	Brett	
Token	BRETT	

Price	\$ 0.0563 ▲ 0.40%
Rank	114
Market Cap	\$ 557.7M
24H Trading Volume	\$ 24.1M
All-time High	\$ 0.2353
All-time Low	\$ 0.0009
24 High	\$ 0.0536
24 Low	\$ 0.0485
Cycle High	\$ 0.0917 / 2025-05-10 23:50:00
Cycle Low	\$ 0.0235 / 2025-04-07 06:55:00
Update Time	2025-08-02 09:24:01

Launched in February 2024, [Brett \(BRETT\)](#) is a meme coin on the Base network, and its mascot is a character in Matt Furie's Boys' Club comic, who was a dancer and loved video games. BRETT rapidly received a lot of attention and support from the crypto community after its launch. With the fast growth of the community of supporters and believers, \$BRETT's market capitalization soon surpassed \$300 million.

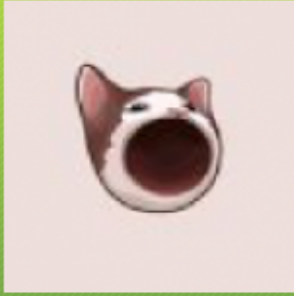
Apart from its profound cultural implications, BRETT serves practical purposes within the Base ecosystem. As a native token, BRETT facilitates transactions, incentivizes participation, and fosters community engagement. Through its utilization, users gain access to a diverse array of features and functionalities offered by the Base platform, thereby amplifying its utility and value proposition within the broader cryptocurrency landscape.

Brett is an explosive meme coin that's already delivered a 140x gain in 2024 and looks set to generate even more profits for traders. According to \$BRETT price prediction, it suggests this meme coin can deliver a significant price gain by the end of the year, with larger gains ahead in 2025 and beyond. Taking all factors into consideration, we list Brett (BRETT) as a good investment option for Canadians.

**BRETT USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested, click the button below to enter BRETT trading page ↓**

[TRADE\_PLUGIN]BRETTUSDT,BRETTUSDT[/TRADE\_PLUGIN]

**Popcat (POPCAT)**



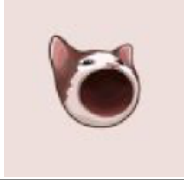
POPCAT (Popcat)

Website: <https://popcat.meme/>

ATH: \$2.0605

Rank: 148

24HP: \$0.3104 / 24LP: \$0.2906

	
Cryptocurrency	Popcat
Token	POPCAT
Price	\$ 0.3740 ▼ -2.55%
Rank	148
Market Cap	\$ 366.5M
24H Trading Volume	\$ 78.9M
All-time High	\$ 2.0605
All-time Low	\$ 0.0041
24 High	\$ 0.3104
24 Low	\$ 0.2906
Cycle High	\$ 0.6335 / 2025-05-12 07:25:00
Cycle Low	\$ 0.1188 / 2025-04-09 01:30:00
Update Time	2025-08-02 09:12:02

[Popcat \(SOL\)](#) is a cat-themed meme coin project inspired by a viral internet meme featuring a domestic short-haired cat named Oatmeal. Based on Solana, Popcat (POPCAT) was born from the viral internet sensation: the Popcat meme. The Solana blockchain has witnessed the rise of its Popcat, boasting over 64,000 holders. This cryptocurrency project has drawn significant attention, boasting a market capitalization of approximately \$552 million and maintaining a locked liquidity exceeding 10 million.

Mimicking the success of other meme coins, such as Pepe coin, POPCAT aimed to harness the existing community, while introducing a new layer of engagement. Besides, on August 23, leading global crypto exchange Binance announced that it has expanded its trading portfolio by listing futures contracts for Popcat (SOL) (POPCAT). The Binance listing of the USD-Margined Popcat perpetual contract has significantly boosted trading options on Binance Futures, enhancing the exposure and accessibility of POPCAT. Taking all factors into consideration, we list Popcat (SOL) (POPCAT) as a good investment option for Canadians.

The following sets forth the POPCAT to USD Chart


## [Popcat \(SOL\) Chart](#)

**POPCAT USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested, click the button below to enter POPCAT trading page ↓**


[TRADE\_PLUGIN]POPCATUSDT,POPCATUSDT[/TRADE\_PLUGIN]

## Official TRUMP (\$TRUMP)

ABOUT TRUMPS



TRUMP8 (Official Trump)  
Website: <https://gettrumpmemes.com/>  
ATH: \$76.9821  
Rank: 49  
24HP: \$9.3082 / 24LP: \$8.6683

	
Cryptocurrency	Official Trump
Token	TRUMP8
Price	\$ 10.1350 ▲ 0.16%
Rank	49
Market Cap	\$ 2.0B
24H Trading Volume	\$ 437.6M
All-time High	\$ 76.9821
All-time Low	\$ 4.2907
24 High	\$ 9.3082
24 Low	\$ 8.6683
Cycle High	\$ 16.1760 / 2025-04-26 08:40:00
Cycle Low	\$ 7.1871 / 2025-04-07 06:55:00
Update Time	2025-08-01 15:50:01

There is no denying that [Official TRUMP \(\\$TRUMP\)](#) is one of the most valuable meme coin in 2025. Only two days before the official inauguration of the 47th president of the United States, US President-elect Donald Trump launched his own cryptocurrency Official TRUMP (\$TRUMP). Specifically, Official TRUMP (\$TRUMP) is launched on the Solana blockchain, with a total of one billion coins, 800 million of which are possessed by Trump-owned corporations, while 200 million are in circulation.

Notably, this launch sparks a feverish buying that apparently sent its market capitalization skyrocketing to several billion dollars. In less than 48 hours of this token launch, the token rallied to an all-time high of \$73.43 on Jan. 19, 2025. Undoubtedly, the extensive attention garnered from the meme community and Donald Trump's supporters is poised to sustain Official TRUMP (\$TRUMP) project's momentum, making it one of the best meme coins to invest in in 2025.

As of writing the article, \$TRUMP is traded at \$ 10.1350, boasting a market cap of \$ 2.0B, and witnessing a hefty 24-hour trading volume of \$ 437.6M. \$TRUMP Token saw a 24-hour change of 0.16%, with minor fluctuations of -0.31% over the past hour.

The following sets forth TRUMP to USD Chart

[OFFICIAL TRUMP Price](#)

**TRUMP USDT-margined perpetual futures contract with a leverage of up to 50x is available on BTCC, you can directly click the button below to buy TRUMP coin ↓**

[TRADE\_PLUGIN]TRUMPUSDT,TRUMPUSDT[/TRADE\_PLUGIN]

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## Conclusion

That is all the information and guidance about trading meme coins in Canada. As buying meme coins can be a risky but potentially rewarding investment and crypto markets are volatile and unpredictable, as a beginner, we suggest you to carefully consider your risk tolerance, investment goals, and the specific characteristics of the meme coin you're considering. Besides, closely monitoring all factors that affect related market dynamics, like demand, supply, sentiment, government regulation, etc., is also significant.

Ultimately, the decision to buy meme coins is a personal one that should be made based on your unique financial situation and investment objectives. All traders are advised to stay well-informed and cautious before making any investment choice. If you're unsure, it may be wise to seek the advice of a financial advisor or investment expert before proceeding.

[TRADE\_PLUGIN]PEPEUSDT,PEPEUSDT[/TRADE\_PLUGIN]

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## Why Choose BTCC?

Founded back in 2011, BTCC is a seasoned player in the cryptocurrency exchange arena with a history of reliability and trustworthiness. Fully licensed and regulated in the **U.S., Canada, and Europe**, BTCC ensures compliance with legal standards and fostering a secure trading environment for its users. As a well-known cryptocurrency exchange, BTCC boasts an impeccable security track record since its establishment in 2011, with **zero reported hacks or breaches**.

As one of the longest-running exchanges in the world, BTCC platform provides a diverse range of trading features, including **demo trading**, **crypto copy trading**, **spot trading**, as well as **crypto futures trading** with a leverage of up to **500x**. If you want to engage in cryptocurrency trading, you can start by signing up for [BTCC](#).



BTCC is among the best and safest platforms to trade cryptos in the world. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High Liquidity & Volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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## BTCC Exchange FAQs

### Is BTCC Legit in Canada?

With a long operation history of 13 years, BTCC boasts an impressive user base and a stellar track record. As one of the oldest exchange around the world, BTCC puts a strong emphasis on conducting business in various countries and regions under the premise of lawfulness and compliance. Currently, BTCC has obtained regulatory licences in a variety of countries.

Specially, BTCC received a crypto licence issued by the Financial Crimes Enforcement Network (FinCEN) in the USA, a crypto licence issued by the Financial Transactions and Reports Analysis Centre of Canada (FINTRAC). In 2022, BTCC also received a cryptocurrency licence from the Registrar of Legal Entities of Lithuania, enabling the platform to offer crypto trading services in

Lithuania and other European countries.

## Is BTCC Safe?

Since its foundation in 2011, BTCC has proven to be a safe crypto exchange as it has recorded no report of fraudulent activities involving the platform's backend or users' accounts. BTCC crypto trading platform lays great emphasis on security, which can be evidenced by implementing compulsory know-your-customer (KYC) and anti-money laundering (AML) policies. Besides, BTCC also provides added security measures like two-factor authentication (2FA) for actions like withdrawals.

## Does BTCC Require KYC?

Yes, to strength security and meets regulatory requirements, BTCC users must complete the Know Your Customer (KYC) procedure before using BTCC products. During this procedure, users are required to submit valid identification documents and a facial recognition scan.

## Can Canadian Investors Buy Cryptos on BTCC?

Of course, BTCC is legit in Canada as it has already received a crypto licence issued by the Financial Transactions and Reports Analysis Centre of Canada (FINTRAC). Canadian traders can log in BTCC to trade cryptos with highest security level and most competitive fee.

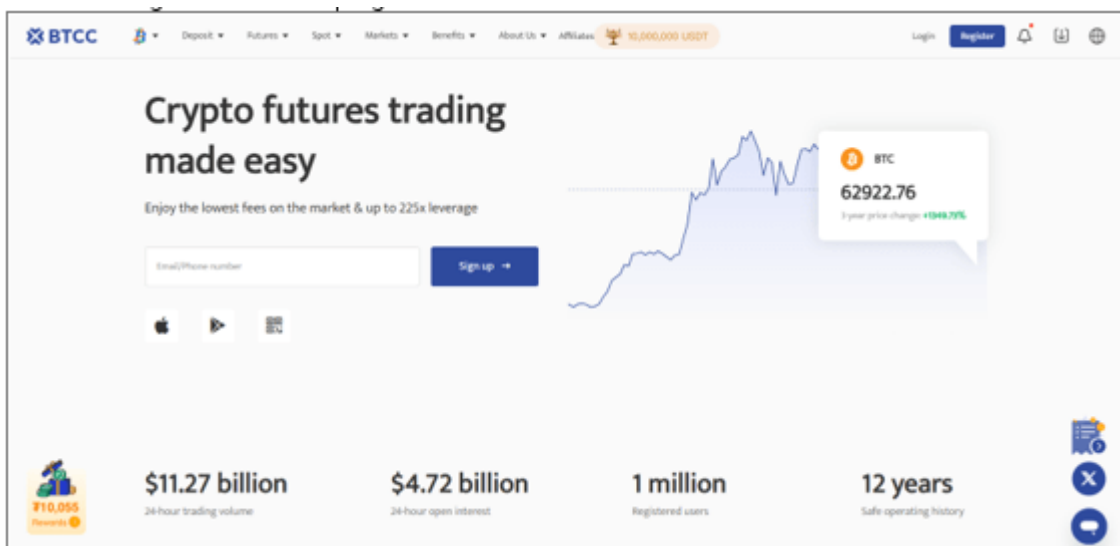
## Is BTCC the Best Exchange Option for You?

If you put your trading priorities on leading cryptocurrencies like Bitcoin, probably BTCC is the best exchange choice for you. Besides, BTCC also support trading for a variety of popular meme coin (including PEPE, DOGE, SHIB, WIF, etc.) with a leverage ranging 1X to 500X. If you are interested in trading meme coins, BTCC is also a top choice for you. Furthermore, BTCC offers a very friendly platform for all categories of traders: both experienced and beginners.

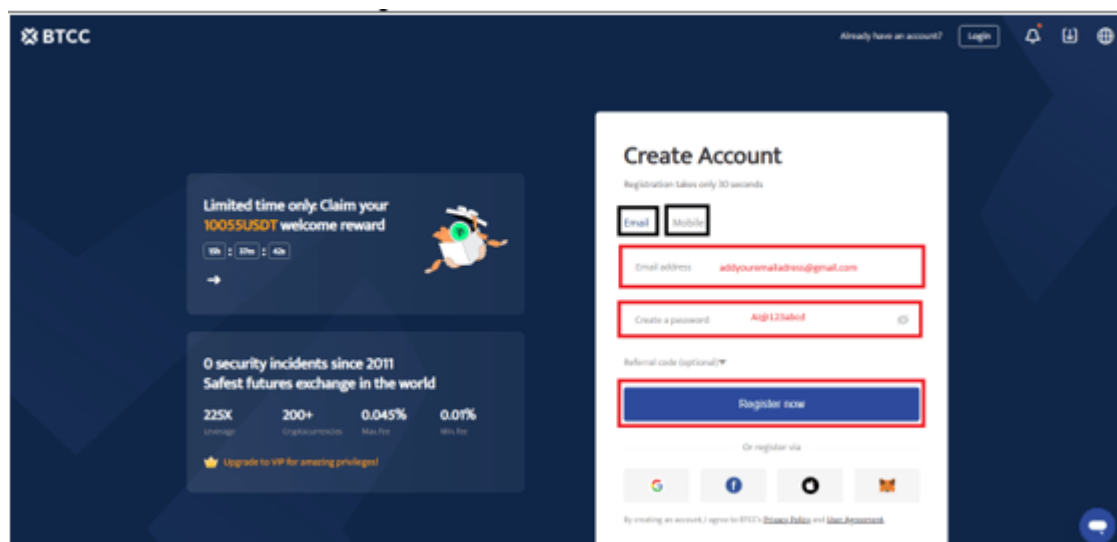
## How To Open a BTCC Account?

Opening an account on BTCC is quite easy.

Firstly, you need to click the "register" button on the right corner of [BTCC homepage](#).



Then, you can create an account using an Email ID or Mobile Number.



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